## CONTRACT



CBS<sub>5</sub> Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

And:

Contract / Revision Alt Order # 495920 06348233 Product CARMONA FOR SENATE Contract Dates Estimate # 10/02/12 - 11/06/12 1875 Advertiser Original Date / Revision Carmona For Senate 09/26/12 / 10/31/12

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

| Billing Cycle<br>EOM/EOC | Billing Cale<br>Broadcast | endar           | Cash/Trade<br>Cash |
|--------------------------|---------------------------|-----------------|--------------------|
| Station                  | Account E                 | <u>xecutive</u> | Sales Office       |
| КРНО                     | Matt Norte                | n               | HRP-WASHING        |
| Special Hand             | ling                      |                 |                    |
| Demographic              |                           |                 |                    |
| Adults 25-54             |                           |                 |                    |
|                          |                           |                 |                    |
| IDB#                     | Advertiser                | Code            | Product Code       |
|                          | 130                       |                 | 136                |
| Agency Ref               |                           | Advertiser      | Ref                |

|   |   | Sp                          | ots/                    |                          |      |            |
|---|---|-----------------------------|-------------------------|--------------------------|------|------------|
| *Line Ch Start Date End Date Description  | Start/End Time                                  | Days Length We              |                         | Type S <sub>i</sub>      | oots | Amount     |
| 1 KPHO 10/02/12 10/05/12 CBS 5 NEWS @ 10P<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u><br>Week: 10/01/12 10/07/12 -TwTF 3                             | M-F 10p-1035p<br><u>Rate</u><br>\$800.00        | :30                         |                         | NM                       | 3    | \$2,400.00 |
| 2 KPHO 10/02/12 10/05/12 BETTER ARIZONA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TwTF 3                                     | M-F 10a-1058a<br><u>Rate</u><br>\$150.00        | :30                         |                         | NM                       | 3    | \$450.00   |
| 3 KPHO 10/02/12 10/05/12 DAVID LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TwTF 2                                    | M-F 1035p-1138p<br><u>Rate</u><br>\$250,00      | :30                         |                         | NM                       | 1    | \$250.00   |
| Spot Ch Date Range Description  1 KPHO 10/01/12-10/07/12 DAVID LETTERMAN Credited   | Start/End Time<br>M-F 1035p-1138p               | Weekdays Length -TuWThF :30 | <u>Rate</u><br>\$250.00 | <u>Type</u><br><i>NM</i> |      |            |
| 4 KPHO 10/02/12 10/05/12 YOUNG & THE RESTLESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TwTF 5                               | M-F 1059a-1159a<br><u>Rate</u><br>\$700.00      | :30                         |                         | NM                       | 5    | \$3,500.00 |
| 5 KPHO 10/02/12 10/05/12 CBS 5 NEWS @ NOON  | M-F 12p-1230p<br><u>Rate</u><br>\$450.00        | :30                         |                         | NM                       | 5    | \$2,250.00 |
| 6 KPHO 10/02/12 10/12/12 LET'S MAKE A DEAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TwTF 4  Week: 10/08/12 10/14/12 -TwTF 4 | M-F 2-3p<br><u>Rate</u><br>\$350.00<br>\$350.00 | :30                         |                         | MM                       | 5    | \$1,650.00 |
| Spot Ch Date Range Description 6 KPHO 10/08/12-10/14/12 LET'S MAKE A DEAL Credited  | Start/End Time<br>M-F 2-3p                      | Weekdays Length -TuWThF :30 | <u>Rate</u><br>\$350-00 | <u>Type</u><br><i>NM</i> |      |            |
| 7 KPHO 10/08/12-10/14/12 LET'S MAKE A DEAL<br>Credited  | M-F 2-3p  | -TuWThF :30                 | \$350.00                | NM                       |      | ė          |
| 8 KPHO 10/08/12-10/14/12 LET'S MAKE A DEAL<br>Credited  | M-F 2-3p  | -TuWThF :30                 | \$350.00                | NM                       |      |            |
| 7 KPHO 10/02/12 10/05/12 ANDERSON COOPER  Start Date  | M-F 358p-458p<br><u>Rate</u><br>\$225.00        | :30                         |                         | MM                       | 4    | \$900.00   |
| 8 KPHO 10/02/12 10/05/12 CBS 5 NEWS @ 5P  | M-F 5p-530p                                     | :30                         |                         | NM                       | 4    | \$2,800.00 |



| 495920 / 17 06348233                  |  |
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| Contract / Revision Alt Order #       |  |

 Contract Dates
 Product
 Estimate #

 10/02/12 - 11/06/12
 CARMONA FOR SENAT 1875

 Advertiser
 Original Date / Revision

 Carmona For Senate
 09/26/12 / 10/31/12

| Start Date   End Date   Description   Start/End Time   Days   Length Week   Rate   Type Spots   Week   10/01/12   10/07/12   -1WTF   4   \$700.00   \$700. |                        |
|---|------------------------|
| 9 KPHO 10/02/12 10/05/12 MF 530-6a  | Amount                 |
| 9 KPHO 10/02/12 10/05/12 M-F 530-68 Week 10/01/12 10/05/12 10/05/12 Spots/Week Week 10/01/12 10/05/12 10/05/12 Spots/Week Week 10/01/12 10/05/12 10/05/12 CBS 5 NEWS @ 530P  NF 530P News 3:30 NM 4  MF 530P News 3:30 NM 4  MF 530P News 3:30 NM 4  MF 530P News 3:30 NM 5  MF 540P News 3:30 NM 5  M  |                        |
| Start Date   End Date   Weekdays   Spots/Week   Rate   S235.00  |                        |
| New   10/01/12   10/02/12   10/05/12   CBS 5 NEWS @ 530P   New   Start Date   New   10/01/12   10/02/12   10/05/12   New   Spots/Week  | \$1,175.0              |
| 10 KPHO 10/02/12   10/05/12   CBS 5 NEWS @ 530P   MF 530P News   Start Date   Week days   Socts/Week   Rate   Socts/Week   Socts/Week   Rate   Socts/Week   Rate   Socts/Week   Rate   Socts/Week   Rate   Socts/Week   Socts  |                        |
| Start Date   End Date   Weekdays   Soots/Week   Rate   \$600.00   |                        |
| Meek   10/01/12   10/05/12   -Times   4   \$600 00  | \$2,400.0              |
| 11 KPHO 10/02/12 10/05/12   MF-6-630a   Start Date   End Date   Weekdays   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start  |                        |
| Start Date  |                        |
| Week: 10/01/12   10/05/12   M-F 630-7a   Spots/Week   Rate   Spo  | \$750.0                |
| 12 KPHO 10/02/12  |                        |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Meek   Start Date   End Date   S  |                        |
| Spot Ch   | \$540.0                |
| Spot Ch   |                        |
| A KPHO   10/01/12-10/07/12   M-F 630-7a   M-F 630-7a   -TuwThF   .30   \$135.90   NM  |                        |
| 13 KPHO 10/02/12 10/05/12 CBS 5 NEWS @ 630P   M-F 630PM News   30   NM   3  |                        |
| 13 KPHO 10/02/12  |                        |
| Start Date   End Date   Weekdays   Spots/Week   \$800.00  | \$2,400.0              |
| Spot Ch   | \$2, <del>4</del> 00.0 |
| 1 KPHO 10/01/12-10/07/12 CBS 5 NEWS @ 630P  |                        |
| 1 KPHO 10/01/12-10/07/12 CBS 5 NEWS @ 630P  |                        |
| 2 KPHO 10/01/12-10/07/12 CBS 5 NEWS @ 630P See MG 13.5,13.6       M-F 630PM News -TuwThF       :30 \$800.00 NM         See MG 13.5,13.6       5 KPHO 10/04/12-10/04/12 Early News Specials       Early News SpeciaTh       :30 \$800.00 NM         ⊕ MG for 13.2,13.1       Early News Specials       Early News SpeciaTh       :30 \$800.00 NM         ⊕ MG for 13.2,13.1       Early News SpeciaTh       :30 \$800.00 NM         ⊕ MG for 13.2,13.1       Early News SpeciaTh       :30 \$800.00 NM         14 KPHO 10/02/12 10/05/12 CBS EARLY SHOW Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 TWTF       M-F 7a-9a N-F 9a-10a NM       :30 NM       5         Start Date End Date Weekdays Tweek: 10/07/12 10/05/12 CSI:NY       Fri 7p-8p N-10a       :30 NM       NM       5         Start Date End Date Weekdays Spots/Week: 10/08/12 10/14/121       Fri 7p-8p N-10a       :30 NM       1         Spot Ch Date Range Description 1 KPHO 10/08/12-10/14/12 CSI:NY       Fri 7p-8p N   |                        |
| See MG 13.5,13.6         5 KPHO 10/04/12-10/04/12       Early News Specials       Early News Special       30 \$800.00       NM         ⊕ MG for 13.2,13.1       6 KPHO 10/04/12-10/04/12       Early News Specials       Early News Special       30 \$800.00       NM         ⊕ MG for 13.2,13.1       14 KPHO 10/02/12       10/05/12       CBS EARLY SHOW       M-F 7a-9a       30 NM       5         Start Date Week 10/01/12       End Date Weekdays Spots/Week Week       Rate \$200.00       NM       5         15 KPHO 10/02/12 10/05/12       PRICE IS RIGHT M-F 9a-10a       30 NM       5         Week: 10/01/12       End Date Weekdays Spots/Week Nate No.00       Rate Spots/Week Rate No.00       NM       5         Week: 10/01/12 12 10/26/12       CSI:NY       Fri 7p-8p       30 NM       1         Start Date Weekdays 10/04/12 10/14/12       Weekdays Spots/Week Nate No.00       Rate No.00       NM       1         Week: 10/08/12 10/14/12       Spots Meek Nate No.00       Spots/Week Nate No.00       Rate No.00       NM       1         Spot Ch Date Range Description 1 KPHO 10/08/12-10/14/12       Spots No.00       Start/End Time Weekdays Length Rate Type No.00       NM       NM         See MG 16.4       Spots No.00       Spots No.00       NM       NM       NM   <   |                        |
| 5 KPHO 10/04/12-10/04/12 Early News Specials Early News Specia Th 30 \$800.00 NM  |                        |
|   |                        |
| 6 KPHO 10/04/12-10/04/12 Early News Specials Early News SpeciaTh :30 \$800.00 NM  |                        |
| ## MG for 13.2,13.1    14 KPHO 10/02/12   |                        |
| 14 KPHO 10/02/12 10/05/12 CBS EARLY SHOW<br>Start Date<br>Week: 10/01/12 10/07/12 10/07/12  |                        |
| Start Date   End Date   Weekdays   TWTF   5   \$200.00  |                        |
| Week: 10/01/12         10/07/12         -TWTF         5         \$200.00           15 KPHO 10/02/12         10/05/12         PRICE IS RIGHT         M-F 9a-10a         :30         NM         5           Start Date Week: 10/01/12         End Date Uniform         Weekdays Spots/Week Proposition         Rate Proposition         \$700.00         NM         1           16 KPHO 10/12/12         10/26/12         CSI:NY         Fri 7p-8p         :30         NM         1           Start Date Start Date Weekdays         End Date Range In/10/14/12         Weekdays Spots/Week Proposition Spots/Week Proposition Spots Chip Date Range In/10/14/12         Start/End Time Weekdays Length Rate In/10/14/12         Type Fri 7p-8p         F :30         \$2,000.00         NM           See MG 16.4         See MG 16.4         See NG 16.4         See NG 16.4         See NG 10/14/12         See NG 10/14/14/12         See NG 10/14/14/14   | \$1,000.0              |
| 15 KPHO 10/02/12 10/05/12 PRICE IS RIGHT M-F 9a-10a :30 NM 5    Start Date   End Date   Weekdays   Spots/Week   Rate   \$700.00   |                        |
| Start Date   Hold Date   Hold Date   Weekdays   Spots/Week   Rate   \$700.00  |                        |
| Week: 10/01/12         10/07/12         -TwTF         5         \$700.00           16 KPHO 10/12/12         10/26/12         CSI:NY         Fri 7p-8p         :30         NM         1           Start Date Number         End Date Number         Weekdays         Spots/Week Nate         Rate Number         \$2,000.00         NM         1           Spot Ch Date Range 1         Description Number         Start/End Time Number         Weekdays Number         Length Number         Rate Number         Type Number           1 KPHO 10/08/12-10/14/12         CSI:NY         Fri 7p-8p        F  | \$3,500.0              |
| 16 KPHO 10/12/12       10/26/12       CSI:NY       Fri 7p-8p       :30       NM       1         Start Date Veek.       End Date End Date Veekdays       Spots/Week Rate \$2,000.00       \$2,000.00       \$2,000.00       \$2,000.00       \$2,000.00       \$2,000.00       \$2,000.00       \$2,000.00       \$2,000.00       \$2,000.00       \$3,000.00       \$3,000.00       \$3,000.00       \$3,000.00       \$3,000.00       \$4,000.00       \$2,000.00 <td< td=""><td></td></td<>  |                        |
| Start Date Week:         End Date 10/14/12         Weekdays1         Spots/Week \$2,000.00         Rate \$2,000.00           Spot Ch         Date Range         Description 1 KPHO 10/08/12-10/14/12         Description CSI:NY         Start/End Time Weekdays Length Rate Fri 7p-8p         Length Rate Type IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII   |                        |
| Week:         10/10/12         10/14/12         \$2,000.00           Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1 KPHO 10/08/12-10/14/12         CSI:NY         Fri 7p-8p        F         :30         \$2,000.00         NM           See MG 16.4         See MG 16.4         See MG 16.4         NM         NM <td< td=""><td>\$2,000.0</td></td<>  | \$2,000.0              |
| Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1 KPHO 10/08/12-10/14/12 CSI:NY         Fri 7p-8p        F :30         \$2,000.00         NM           See MG 16.4         NM  |                        |
| 1 KPHO 10/08/12-10/14/12 CSI:NY Fri 7p-8pF :30 <del>\$2,000.00</del> NM<br>See MG 16.4  |                        |
| See MG 16.4   |                        |
|   |                        |
|   |                        |
| MG for 16:1 10/12   |                        |
| Week: 10/15/12 10/21/12 0 \$0.00  |                        |
| Week: 10/22/12 10/28/121 1 \$2,000.00   |                        |
| <u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type</u>  |                        |
| 2 KPHO 10/22/12-10/28/12 CSI:NY Fri 7p-8pF :30 \$2,000.00 NM  |                        |
| See MG 16.3   |                        |
| 3 KPHO 10/26/12-10/26/12 NCIS Fri 7p-8pF :30 \$2,000.00 NM  |                        |
| Credited  |                        |
| : 17 KPHO 10/05/12 11/02/12 MADE IN JERSEY Fri 8p-9p :30 NM 2   | \$7,000.0              |

(\* Line Transactions: N = New, E = Edited, D = Deleted)



| Contract / Revis | ion | Alt Order # |  |
|------------------|-----|-------------|--|
| 495920 /         | 17  | 06348233    |  |

Contract Dates Estimate # Product 10/02/12 - 11/06/12 CARMONA FOR SENAT 1875

Advertiser Original Date / Revision 09/26/12 / 10/31/12 Carmona For Senate

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|   |                | Spot             |                           |                   |            |
|---|----------------|------------------|---------------------------|-------------------|------------|
| *Line Ch Start Date End Date Description                                    | Start/End Time | Days Length Wee  | k Rate                    | Type Spots        | Amount     |
| Start Date End Date Weekdays Spots/Week                                     | <u>Rate</u>    | 31,200,000,000   |                           |                   |            |
| Week: 10/01/12 10/07/121 1  | \$3,500.00     |                  |                           |                   |            |
| Week: 10/08/12 10/14/121 1  | \$3,500.00     | 344              | Date                      | T                 |            |
| Spot Ch Date Range Description  | Start/End Time | Weekdays Length  | Rate<br>#2.500.00         | <u>Type</u>       |            |
| 2 KPHO 10/08/12-10/14/12 MADE IN JERSEY<br>See MG 17.6                      | Fri 8p-9p      | F :30            | \$3,500.00                | NM                |            |
| 6 KPHO 10/12/12-10/12/12 CSI:NY   | Fri 8p-9p      | F :30            | \$3,500.00                | NM                |            |
| € MG for 17.2 10/12   | 1 11 op-sp     | .50              | 45,500.00                 | 14141             |            |
| Week: 10/15/12 10/21/121 1  | \$3,500.00     |                  |                           |                   |            |
| Spot Ch Date Range Description  | Start/End Time | Weekdays Length  | Rate                      | <u>Type</u>       |            |
| 3 KPHO 10/15/12-10/21/12 MADE IN JERSEY                                     | Frì 8p-9p      | F :30            | \$3,50 <u>0,00</u>        | NM                |            |
| Credited  | . ,            |                  | . ,                       |                   |            |
| Week: 10/22/12 10/28/12 0   | \$0.00         |                  |                           |                   |            |
| Week: 10/29/12 11/04/121 1  | \$3,500.00     |                  |                           |                   |            |
| Spot Ch Date Range Description  | Start/End Time | Weekdays Length  | <u>Rate</u>               | <u>Type</u>       |            |
| 4 KPHO 10/29/12-11/04/12 MADE IN JERSEY                                     | Frì 8p-9p      | F :30            | \$3,500.00                | NM                |            |
| See MG 17.5   |                |                  |                           |                   |            |
| 5 KPHO 11/02/12-11/02/12 CSI:NY   | Fri 8p-9p      | F :30            | <del>\$3,500.00</del>     | NM                |            |
| (f) Credited  |                |                  |                           |                   |            |
| 18 KPHO 10/05/12 10/12/12 BLUE BLOODS                                       | F 9p-10p       | :30              |                           | <b>NM</b> 1       | \$2,500.00 |
| Start Date End Date Weekdays Spots/Week                                     | Rate           |                  |                           |                   |            |
| Week: 10/01/12 10/07/121 1  | \$2,500.00     |                  |                           |                   |            |
| Week: 10/08/12 10/14/121 1  | \$2,500.00     | Mankalana Laweth | Data                      | T                 |            |
| Spot Ch Date Range Description 2 KPHO 10/08/12-10/14/12 BLUE BLOODS         | Start/End Time | Weekdays Length  | <u>Rate</u><br>\$2,500,00 | <u>Type</u><br>NM |            |
| 2 RPHO 10/08/12-10/14/12 BLUE BLUODS  Credited                              | F 9p-10p       | 4 ,30            | <del>\$2,000.00</del>     | IVIVI             |            |
| 19 KPHO 10/06/12 10/06/12 Sa Late News                                      | Sa 10p-1035p   | :30              | ·                         | <b>NM</b> 1       | \$500.00   |
| Start Date End Date Weekdays Spots/Week                                     | Rate           | .30              |                           | INIVI             | \$500.00   |
| Week: 10/01/12  | \$500.00       |                  |                           |                   |            |
| 20 KPHO 10/06/12 10/27/12 CBS 5 NEWS @ 5P                                   | Sa 5PM News    | :30              |                           | NM 2              | \$500.00   |
| Start Date End Date Weekdays Spots/Week                                     | Rate           |                  |                           | -                 | ,          |
| Week: 10/01/12 10/07/121 1  | \$250.00       |                  |                           | ı                 |            |
| Week: 10/08/12 10/14/121- 1   | \$250.00       |                  |                           |                   |            |
| Spot Ch Date Range Description  | Start/End Time | Weekdays Length  | <u>Rate</u>               | <u>Type</u>       |            |
| 2 KPHO 10/08/12-10/14/12 CBS 5 NEWS @ 5P                                    | Sa 5PM News    | Sa :30           | \$ <del>250.00</del>      | NM                |            |
| Credited  |                |                  |                           | 1                 |            |
| Week: 10/15/12 10/21/121- 1   | \$250.00       |                  |                           | _                 |            |
| Spot Ch Date Range Description  | Start/End Time | Weekdays Length  | Rate                      | <u>Type</u>       |            |
| 3 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ 5P                                    | Sa 5PM News    | Sa :30           | \$250.00                  | NM                |            |
| Credited Week: 10/22/12 10/28/121- 1  | \$250.00       |                  |                           |                   |            |
|   | Sat AM         | :30              |                           | NM 0              | ድብ ብብ      |
| 21 KPHO 10/13/12 10/20/12 Sat 5a-7a Start Date End Date Weekdays Spots/Week | Rate           | .30              |                           | NM 0              | \$0.00     |
| Week: 10/08/12  | \$85.00        |                  |                           |                   |            |
| Spot Ch Date Range Description  |                | Weekdays Length  | Rate                      | Туре              |            |
| 2 KPHO 10/08/12-10/14/12 Sat 5a-7a  | Sat AM         | sa :30           | \$85.00                   | NM-               |            |
| Credited  |                |                  |                           |                   |            |
| Week: 10/15/12 10/21/121- 1   | \$85.00        |                  |                           | l l               |            |
| Spot Ch Date Range Description  | Start/End Time | Weekdays Length  | <u>Rate</u>               | <u>Type</u>       |            |
| 3 KPHO 10/15/12-10/21/12 Sat 5a-7a  | Sat AM         | Sa :30           | \$85.00                   | NM                |            |
| Credited  |                |                  |                           |                   |            |



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 495920 / 17
 06348233

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 10/02/12 - 11/06/12
 CARMONA FOR SENAT 1875

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 Original Date / Revision

 Carmona For Senate
 09/26/12 / 10/31/12

Spots/

|   |                                  | Spots/           |                               |                   |      |          |
|---|----------------------------------|------------------|-------------------------------|-------------------|------|----------|
| *Line Ch Start Date End Date Description                          | Start/End Time                   | Days Length Week | Rate                          | Type Spot         | s A  | \mount   |
| 22 KPHO 10/06/12 10/27/12 CBS 5 NEWS @ 530P                       | Sat 530PM News                   | :30              | gy Jerrigoeles Sel - Mie - Aj | NM                | 1    | \$225,00 |
| Start Date End Date Weekdays Spots/Week                           | Rate                             |                  |                               |                   |      | ,        |
| Week: 10/01/12 10/07/121- 1                                       | \$225.00                         |                  |                               |                   |      |          |
| Week: 10/08/12 10/14/121- 1                                       | \$225.00                         |                  |                               |                   |      |          |
| Spot Ch Date Range Description                                    | Start/End Time                   | Weekdays Length  | <u>Rate</u>                   | <u>Type</u>       |      |          |
| 2 KPHO 10/08/12-10/14/12 CBS 5 NEWS @ 530P                        | Sat 530PM News                   | :Sa :30          | \$225.00                      | NM                |      |          |
| Credited  |                                  |                  |                               |                   |      |          |
| Week: 10/15/12 10/21/121- 1                                       | \$225.00                         |                  |                               |                   |      |          |
| Spot Ch Date Range Description                                    | Start/End Time                   | Weekdays Length  | <u>Rate</u>                   | <u>Type</u>       |      |          |
| 3 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ 530P                        | Sat 530PM News                   | :Sa : :30        | \$225.00                      | NM                |      |          |
| Credited  |                                  |                  |                               | 1                 |      |          |
| Week: 10/22/12 10/28/121- 1                                       | \$225.00                         |                  |                               | _                 |      |          |
| Spot Ch Date Range Description                                    | Start/End Time                   | Weekdays Length  | Rate                          | <u>Type</u>       |      |          |
| 4 KPHO 10/22/12-10/28/12 CBS 5 NEWS @ 530P                        | Sat 530PM News                   | Sa :30           | \$225.00                      | NM                |      |          |
| Credited  |                                  | <del>14</del>    |                               |                   |      |          |
| 23 KPHO 10/06/12 10/27/12 CBS 5 NEWS @ 630P                       | Sa 630PM News                    | :30              |                               | NM.               | 4 \$ | 2,000.00 |
| Start Date End Date Weekdays Spots/Week                           | Rate                             |                  |                               | 1                 |      |          |
| Week: 10/01/12 10/07/121- 1                                       | \$500.00                         |                  |                               | l                 |      |          |
| Week: 10/08/12 10/14/121- 1                                       | \$500.00                         |                  |                               |                   |      |          |
| Week: 10/15/12 10/21/121- 1                                       | \$500.00                         |                  |                               |                   |      |          |
| Week: 10/22/12 10/28/121- 1                                       | \$500.00                         |                  |                               |                   |      |          |
| 24 KPHO 10/07/12  | Su 10p-1035p                     | :30              |                               | NM                | 1    | \$700.00 |
| Start Date End Date Weekdays Spots/Week                           | Rate                             |                  |                               |                   |      |          |
| Week: 10/01/12 10/07/121 1  | \$700.00                         |                  |                               |                   |      |          |
| 25 KPHO 10/07/12 11/04/12 Rasmussen                               | Various                          | :30              |                               | NM                | 2    | \$800.00 |
| Start Date End Date Weekdays Spots/Week                           | <u>Rate</u>                      |                  |                               |                   |      |          |
| Week: 10/01/12 10/07/121 1  | \$400.00                         |                  |                               | 1                 |      |          |
| Week: 10/08/12 10/14/121 1  | \$400.00                         |                  |                               | _                 |      |          |
| Spot Ch Date Range Description                                    | Start/End Time                   | Weekdays Length  | Rate                          | <u>Type</u>       |      |          |
| 2 KPHO 10/08/12-10/14/12 Rasmussen                                | Various                          | St :30           | \$400.00                      | NM                |      |          |
| Credited Week: 10/15/12 10/21/121 1                               | ¢400.00                          |                  |                               |                   |      |          |
|   | \$400.00                         | Manual I ameth   | Data                          | <b></b>           |      |          |
| Spot Ch Date Range Description 3 KPHO 10/15/12-10/21/12 Rasmussen | Start/End Time                   | Weekdays Length  | <u>Rate</u>                   | Type:             |      |          |
| Credited Rasinussen   | Various                          | St \30           | <del>\$400.00</del>           | NM                |      |          |
| Week: 10/22/12 10/28/121 1  | \$400.00                         |                  |                               | 1                 |      |          |
| Week: 10/29/12 11/04/121 1  | \$400.00                         |                  |                               | 1                 |      |          |
| Spot Ch Date Range Description                                    | Start/End Time                   | Weekdays Length  | Rate                          | Type              |      |          |
| 5 KPHO 10/29/12-11/04/12 Rasmussen                                | Various                          | St 30            | \$400.00                      | <u>Type</u><br>NM |      |          |
| Credited  | vanous                           | 31 .30           | <del>\$700.00</del>           | 14141             |      |          |
| 26 KPHO 10/07/12 10/14/12 CBS 5 NEWS @ 530P                       | Su 530p-6p                       | ·20              |                               | NIRG              | 0    | #A AA    |
| Start Date End Date Weekdays Spots/Week                           |                                  | :30              |                               | NM                | 0    | \$0.00   |
| Week: 10/01/12 10/07/121 1  | <u>Rate</u><br>\$ <i>5</i> 00.00 |                  |                               | ľ                 |      |          |
| Spot Ch Date Range Description                                    | Start/End Time                   | Weekdays Length  | Rate                          | Type              |      |          |
| 1 KPHO 10/01/12-10/07/12 CBS 5 NEWS @ 530P                        | Su 530p-6p                       | St (30           | \$500.00                      | NM:               |      |          |
| Credited  | 20 000 Op                        | 31 (00           | 2000.00                       | · · · · · ·       |      |          |
| Week: 10/08/12 10/14/121 1  | \$500.00                         |                  |                               | l                 |      |          |
| Spot Ch Date Range Description                                    | Start/End Time                   | Weekdays Length  | Rate                          | Туре              |      |          |
| 2 KPHO 10/08/12-10/14/12 CBS 5 NEWS @ 530P                        | Su 530p-6p                       | St :30           | \$500.00                      | NM                |      |          |
| Credited  | rr-                              |                  |                               |                   |      |          |
| 27 KPHO 10/07/12 10/28/12 60 MINUTES                              | Sun 6p-7p                        | :30              |                               | NM                | 2 \$ | 8 000 00 |
| E: INCHIO 10/07/12 10/20/12 00 WIINOTES                           | oun op-14                        | .30              |                               | IAIAI             | د ⊅  | 8,000.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order # 495920 / 17 06348233

Contract Dates Product Estimate # 10/02/12 - 11/06/12 CARMONA FOR SENAT1875

Original Date / Revision Advertiser 09/26/12 / 10/31/12 Carmona For Senate

|   |                           | Spo   | ts/                    |               |                               |
|---|---------------------------|---|------------------------|---------------|-------------------------------|
| *Line Ch Start Date End Date Description  | Start/End Time            | Days Length Wee   | ek Rate                | Type Spots    | Amount                        |
| Start Date  | <u>Rate</u>               | no. 11 - 1985 - S. Tarak Colonia (1985) S. Tarak Colonia (1985) S. Tarak Colonia (1985) S. Tarak Colonia (1985) |                        |               | a physical and a supplemental |
| Week: 10/01/12  | \$4,000.00                |   |                        |               |                               |
| Spot Ch Date Range Description  | Start/End Time            |   | Rate                   | Type          |                               |
| 1 KPHO 10/01/12-10/07/12 60 MINUTES   | Sun 6p-7p                 | St (30  | <del>\$4,000.00</del>  | NM            |                               |
| Credited Week: 10/08/12 10/14/12 0  | \$0.00                    |   |                        |               |                               |
| Week: 10/06/12 10/14/121 1  | \$4,000.00                |   |                        |               |                               |
| Week: 10/23/12 10/28/121 1  | \$4,000.00                |   |                        |               |                               |
|   | + 1,111111                | :30   |                        | NILE O        | #4 000 00                     |
| 28 KPHO 10/07/12 10/21/12 CBS SUNDAY MORNING<br>Start Date End Date Weekdays Spots/Week   | Varìous<br>Rate           | ,30   |                        | NM 2          | \$1,000.00                    |
| Week: 10/01/12 10/07/121 1  | \$500.00                  |   |                        | l             |                               |
| Week: 10/08/12 10/14/121 1  | \$500.00                  |   |                        | 1             |                               |
| Spot Ch Date Range Description  | Start/End Time            | Weekdays Length   | <u>Rate</u>            | <u>Type</u>   |                               |
| 2 KPHO 10/08/12-10/14/12 CBS SUNDAY MORNING   | Various                   | St (30  | \$500.00               | NM            |                               |
| Credited  |                           |   |                        |               |                               |
| Week: 10/15/12 10/21/121 1  | \$500.00                  |   |                        |               |                               |
| 29 KPHO 10/14/12 10/14/12 AMAZING RACE  | Sun 7p-8p                 | :30   |                        | NM 0          | \$0.00                        |
| Start Date End Date Weekdays Spots/Week   | Rate                      |   |                        |               |                               |
| Week: 10/08/12 10/14/121 1  | \$4,000.00                | 186 1 1 1 1   | 5 (                    | _             |                               |
| Spot Ch Date Range Description  | Start/End Time            | Weekdays Length   | Rate                   | <u>Type</u>   |                               |
| 1 KPHO 10/08/12-10/14/12 AMAZING RACE Credited  | Sun 7p-8p                 | St :30  | <del>\$4,000.00</del>  | NM            |                               |
|   | 00.0                      | -00   |                        |               | 00.00                         |
| 30 KPHO 10/07/12 10/21/12 THE GOOD WIFE Start Date End Date Weekdays Spots/Week   | Sun 8-9p<br>Rate          | :30   |                        | NM 0          | \$0,00                        |
| Week: 10/01/12 10/07/121 1  | \$2,500.00                |   |                        |               |                               |
| Spot Ch Date Range Description  | Start/End Time            | Weekdays Length   | Rate                   | Туре          |                               |
| 1 KPHO 10/01/12-10/07/12 THE GOOD WIFE  | Sun 8-9p                  | St :30  | \$2,500.00             | NM            |                               |
| Credited  |                           |   |                        |               |                               |
| Week: 10/08/12 10/14/12 0   | \$0.00                    |   |                        |               |                               |
| Week: 10/15/12 10/21/121 1  | \$2,500.00                |   |                        |               |                               |
| Spot Ch Date Range Description  | Start/End Time            | <u>Weekdays</u> <u>Length</u>   | Rate                   | Type          |                               |
| 2 KPHO 10/15/12-10/21/12 THE GOOD WIFE  | Sun 8-9p                  | SL ∖30  | \$2,500.00             | NM            |                               |
| Credited  |                           |   |                        |               |                               |
| 31 KPHO 10/14/12 10/28/12 THE MENTALIST   | Sun 9-10p                 | :30   |                        | <b>NM</b> 1   | \$6,000.00                    |
| Start Date         End Date         Weekdays         Spots/Week           Week         10/08/12         10/14/12        1         1 | <u>Rate</u><br>\$6,000.00 |   |                        |               |                               |
| Spot Ch Date Range Description  | Start/End Time            | Weekdays Length   | <u>Rate</u>            | Type          |                               |
| 1 KPHO 10/08/12-10/14/12 THE MENTALIST  | Sun 9-10p                 | St (30  | \$6.000.00             | NM            |                               |
| Credited  |                           | ,,,,,   | \$3,000.00             |               |                               |
| Week: 10/15/12 10/21/12 0   | \$0.00                    |   |                        |               |                               |
| Week: 10/22/12 10/28/121 1  | \$6,000.00                |   |                        |               |                               |
| 32 KPHO 10/25/12 10/25/12 BIG BANG THEORY/TWO   | AThu 7p-8p                | : :30   |                        | NM 1          | \$3,500.00                    |
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u>               |   |                        |               | , , , , , , , , , , , ,       |
| Week: 10/22/12 10/28/121 1  | \$3,500.00                |   |                        |               |                               |
| 33 KPHO 10/18/12 11/01/12 PERSON OF INTEREST  | Thu 8p-9p                 | :30   |                        | NM 1          | \$6,000.00                    |
| Start Date End Date Weekdays Spots/Week   | Rate                      |   |                        |               |                               |
| Week: 10/15/12 10/21/121 1  | \$6,000.00                |   | <u>.</u> .             | _ [           |                               |
| Spot Ch Date Range Description  | Start/End Time            | Weekdays Length   | <u>Rate</u>            | <u>Type</u> , |                               |
| 2 KPHO 10/15/12-10/21/12 PERSON OF INTEREST   | Thu 8p-9p                 | Th :30  | \$ <del>6,000.00</del> | NM            |                               |
| Credited Week: 10/22/12 10/28/12 0  | \$0.00                    |   |                        |               |                               |
| ##86K. 10/22/12 10/20/12 U  | φυ.υυ                     |   |                        | I             |                               |

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| Contract / Re | visi | <u>on</u> | Alt Order # |
|---------------|------|-----------|-------------|
| 495920        | 1    | 17        | 06348233    |

 Contract Dates
 Product
 Estimate #

 10/02/12 - 11/06/12
 CARMONA FOR SENAT 1875

 Advertiser
 Original Date / Revision

 Carmona For Senate
 09/26/12 / 10/31/12

| *Line Ch Start Date End Date Description   | Start/End Time  | Spots/<br>Days Length Week  | Rate Type                              | Spots | Amount                               |
|--|---|-----------------------------|--|-------|--------------------------------------|
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1   | <u>Rate</u><br>\$6,000.00                                 |                             |  |       | Angelood, S. S. Sergelooks V. Ger We |
| 34 KPHO 10/09/12 10/09/12 VEGAS  Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1  | Tue 9p-10p<br><u>Rate</u><br>\$2,500.00                   | 30                          | NM                                     | 1     | \$2,500.00                           |
| 35 KPHO 10/10/12 10/31/12 SURVIVOR:PHILIPPINES  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1  Week: 10/15/12 10/21/121 1  Week: 10/22/12 10/28/12 0  Week: 10/29/12 11/04/121 1 | Wed 7p-8p Rate \$3,500.00 \$3,500.00 \$0.00 \$3,500.00    | :30                         | NM-                                    | 3     | \$10,500.00                          |
| 36 KPHO 10/10/12 10/24/12 CRIMINAL MINDS  Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1 Week: 10/15/12 10/21/12 0 Week: 10/22/12 10/28/121 1                                      | Wed 8p-9p <u>Rate</u> \$2,500.00  \$0.00  \$2,500.00      | :30                         | NM                                     | 2     | \$5,000.00                           |
| 37 KPHO 10/08/12 10/12/12 CBS 5 NEWS @ 10P  Start Date   | M-F 10p-1035p<br><u>Rate</u><br>\$800.00                  | 30                          | NM                                     | 1     | \$800.00                             |
| Spot Ch Date Range Description 1 KPHO 10/08/12-10/14/12 CBS 5 NEWS @ 10P Credited  | Start/End Time<br>M-F 10p-1035p                           | Weekdays Length MTuWThF :30 | Rate <u>Type</u><br>\$800.00 <i>NM</i> |       |                                      |
| 2 KPHO 10/08/12-10/14/12 CBS 5 NEWS @ 10P<br>Credited  | M-F 10p-1035p   | MTuWThF :30                 | \$800.00 NM                            |       |                                      |
| 4 KPHO 10/08/12-10/14/12 CBS 5 NEWS @ 10P<br>Credited  | M-F 10p-1035p   |                             | \$800.00 NM                            |       |                                      |
| 5 KPHO 10/08/12-10/14/12 CBS 5 NEWS @ 10P<br>Credited  | M-F 10p-1035p   | MTuWThF :30                 | \$800.00 NM                            |       |                                      |
| 38 KPHO 10/16/12 10/19/12 CBS 5 NEWS @ 10P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -TWTF 4   | M-F 10p-1035p<br><u>Rate</u><br>\$1,300.00                | :30                         | NM                                     | . 4   | \$5,200.00                           |
| 39 KPHO 10/22/12 10/26/12 CBS 5 NEWS @ 10P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 5   | M-F 10p-1035p<br><u>Rate</u><br>\$1,300.00                | :30                         | NM                                     | 5     | \$6,500.00                           |
| 40 KPHO 10/29/12 11/02/12 CBS 5 NEWS @ 10P  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5  | M-F 10p-1035p<br><u>Rate</u><br>\$1,300.00                | :30                         | NM                                     | 5     | \$6,500.00                           |
| 41 KPHO 11/05/12 11/05/12 CBS 5 NEWS @ 10P  Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1  | M-F 10p-1035p<br><u>Rate</u><br>\$1,300.00                | 30                          | NM                                     | 1     | \$1,300 <sub>,</sub> 00              |
| E 42 KPHO 10/08/12 11/02/12 BETTER ARIZONA  Start Date   | M-F 10a-1058a<br><u>Rate</u><br>\$150.00                  | :30                         | NM                                     | 9     | \$1,350.00                           |
| Spot Ch Date Range Description 3 KPHO 10/08/12-10/14/12 BETTER ARIZONA Credited Weeks 10/15/12 10/04/12 MTHTE  | <u>Start/End Time</u><br><i>M-F 10a-1058a</i>             | Weekdays Length MTuWThF :30 | <u>Rate Type</u><br>\$150,00 NM        |       |                                      |
| Week: 10/15/12         10/21/12         MTWTF         5           Spot Ch         Date Range         Description           8 KPHO 10/15/12-10/21/12         BETTER ARIZONA                             | \$150.00<br><u>Start/End Time</u><br><i>M-F 10a-1058a</i> | Weekdays Length MTuWThF :30 | <u>Rate Type</u><br>\$150.00 NM        |       |                                      |
| Credited 10 KPHO 10/15/12-10/21/12 BETTER ARIZONA Credited   | M-F 10a-1058a   | MTuWThF :30                 | <del>\$150.00</del> NM                 |       |                                      |

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Contract / Revision Alt Order # 495920 / 17 06348233

Contract Dates Product Estimate # 10/02/12 - 11/06/12 CARMONA FOR SENAT1875

<u>Advertiser</u> Original Date / Revision 09/26/12 / 10/31/12 Carmona For Senate

|   |   |   |  | Spots/                                    |   |                          |         |
|---|---|---|--|---|---|--------------------------|---------|
| Line Ch Start Date End Date   | Description   | Start/End Time  | Days Len   | ngth Week                                 | Rate  | Type Spots               | Amoun   |
|   | <u>/eekdays</u> <u>Spots/Week</u><br>TWTF 5   | <u>Rate</u><br>\$150.00   |  |   |   |                          |         |
| Spot Ch Daté Range  | Description   | Start/End Time  | Weekdays   | Length                                    | Rate  | Туре                     |         |
| 11 KPHO 10/22/12-10/28/12   |   | M-F 10a-1058a   | MTuWThF  |   | \$150.00                                    | NM .                     |         |
| Credited<br>12 KPHO 10/22/12-10/28/12   | BETTER ARIZONA  | M-F 10a-1058a   | MTuWThF  | :30                                       | ¢450.00                                     | NM                       |         |
| Credited  | BETTER ARIZONA  | W-F 10a-1056a   | MIUWIII  | , 30                                      | \$150.00                                    | NW                       |         |
| 13 KPHO 10/22/12-10/28/12<br>Credited   | BETTER ARIZONA  | M-F 10a-1058a   | MTuWThF  | :30                                       | \$150.00                                    | NM                       |         |
| 14 KPHO 10/22/12-10/28/12<br>Credited   | BETTER ARIZONA  | M-F 10a-1058a   | MTuWThF  | :30                                       | \$150.00                                    | NM                       |         |
| 15 KPHO 10/22/12-10/28/12<br>Credited   | BETTER ARIZONA  | M-F 10a-1058a   | MTuWThF  | :30                                       | <del>\$150.00</del>                         | NM                       |         |
|   | TWTF 5  | \$150,00  |  |   |   |                          |         |
| Spot Ch Date Range  | Description   | •   | Weekdays   | <u>Length</u>                             | Rate  | Type                     |         |
| 16 KPHO 10/29/12-11/04/12   |   | M-F 10a-1058a   | MTuWThF  |   | \$150.00                                    | <u>Type</u><br>NM        |         |
| Credited  |   |   |  | ,,,,                                      | <b>\$</b> 100.00                            |                          |         |
| 17 KPHO 10/29/12-11/04/12<br>Credited   | BETTER ARIZONA  | M-F 10a-1058a   | MTuWThF  | :30                                       | \$150,00                                    | NM                       |         |
| 18 KPHO 10/29/12-11/04/12<br>Credited   | BETTER ARIZONA  | M-F 10a-1058a   | MTuWThF  | :30                                       | <del>\$150.00</del>                         | NM                       |         |
| 43 KPHO 11/05/12 11/05/12   | BETTER ARIZONA  | M-F 10a-1058a   |  | :30                                       |   | <b>NM</b> 1              | \$150.0 |
|   | /eekdays Spots/Week<br>1  | <u>Rate</u><br>\$150.00   |  |   |   |                          |         |
| 44 KPHO 10/08/12 10/19/12   | DAVID LETTERMAN   | M-F 1035p-1138p   |  | :30                                       |   | NM 0                     | \$0.    |
|   | <u>/eekdays</u> <u>Spots/Week</u>   | <u>Rate</u><br>\$250.00   |  |   |   |                          |         |
|   |   | · .   | Montodayo  | Lanath                                    | Data  | T                        |         |
| <u>Spot Ch</u> <u>Date Range</u><br>1 KPHO 10/08/12-10/14/12  | Description  DAVID LETTERMAN  | Start/End Time<br>M-F 1035p-1138p   | <u>Weekdays</u><br>MTUWThE                       | <u>Length</u><br>:30                      | <u>Rate</u><br>\$250.00                     | <u>Type</u><br><i>NM</i> |         |
| Credited  | DAVID LETTERMAN   | и-т тооор-ттоор   | 191 GW FIII                                      | ,50                                       | Ψ2.00,00                                    | 14,01                    |         |
| 2 KPHO 10/08/12-10/14/12<br>Credited  | DAVID LETTERMAN   | M-F 1035p-1138p   | MTuWThF  | ; <b>30</b>                               | <del>\$250.00</del>                         | NM                       |         |
| 3 KPHO 10/08/12-10/14/12<br>Credited  | DAVID LETTERMAN   | M-F 1035p-1138p   | MTuWThF  | :30                                       | \$250.00                                    | NM                       |         |
| 4 KPHO 10/08/12-10/14/12  |   |   |  |   |   |                          |         |
|   | DAVID LETTERMAN   | M-F 1035p-1138p   | MTuWThF  | :30                                       | \$250.00                                    | NM                       |         |
| Credited<br>5 KPHO 10/08/12-10/14/12  |   | M-F 1035p-1138p<br>М-F 1035p-1138p  |  |   | \$250.00<br>\$250.00                        | NM<br>NM                 |         |
| Credited<br>5 KPHO 10/08/12-10/14/12<br>Credited  | DAVID LETTERMAN   | M-F 1035p-1138p   |  |   |   |                          |         |
| Credited<br>5 KPHO 10/08/12-10/14/12<br>Credited<br>Neek: 10/15/12 10/21/12 MT  | DAVID LETTERMAN   | M-F 1035p-1138p<br>\$250.00   | MTuWThF  | :30                                       | \$250.00                                    | NM                       |         |
| Credited 5 KPHO 10/08/12-10/14/12 Credited Week: 10/15/12 10/21/12 MT Spot Ch Date Range 6 KPHO 10/15/12-10/21/12   | DAVID LETTERMAN TWTF 4  Description   | M-F 1035p-1138p<br>\$250.00   | MTuWThF Weekdays                                 | :30<br>Length                             |   |                          |         |
| Credited 5 KPHO 10/08/12-10/14/12 Credited  Neek: 10/15/12 10/21/12 MT Spot Ch Date Range 6 KPHO 10/15/12-10/21/12 Credited 7 KPHO 10/15/12-10/21/12  | DAVID LETTERMAN  TWTF 4  Description  DAVID LETTERMAN   | M-F 1035p-1138p<br>\$250.00<br>Start/End Time   | MTuWThF Weekdays MTuWThF                         | :30<br><u>Length</u><br>:30               | \$250.00<br><u>Rate</u>                     | <i>NM</i><br>Type        |         |
| Credited 5 KPHO 10/08/12-10/14/12 Credited Week: 10/15/12 10/21/12 MT Spot Ch Date Range 6 KPHO 10/15/12-10/21/12 Credited 7 KPHO 10/15/12-10/21/12 Credited 8 KPHO 10/15/12-10/21/12   | DAVID LETTERMAN  TWTF 4  Description DAVID LETTERMAN  DAVID LETTERMAN   | M-F 1035p-1138p<br>\$250.00<br><u>Start/End Time</u><br>M-F 1035p-1138p   | MTuwThF  Weekdays  MTuwThF  MTuwThF              | .30<br><u>Length</u><br>.30               | \$250.00  Rate \$250.00                     | NM<br>Type<br>NM         |         |
| Credited 5 KPHO 10/08/12-10/14/12 Credited  Week: 10/15/12 10/21/12 MT Spot Ch Date Range 6 KPHO 10/15/12-10/21/12 Credited 7 KPHO 10/15/12-10/21/12 Credited 8 KPHO 10/15/12-10/21/12 Credited 8 KPHO 10/15/12-10/21/12 Credited 9 KPHO 10/15/12-10/21/12  | DAVID LETTERMAN  TWTF 4  Description  DAVID LETTERMAN  DAVID LETTERMAN  DAVID LETTERMAN   | M-F 1035p-1138p<br>\$250.00<br><u>Start/End Time</u><br>M-F 1035p-1138p<br>M-F 1035p-1138p  | MTuwThF Weekdays MTuwThF MTuwThF                 | :30<br><u>Length</u><br>:30<br>:30        | \$250.00  Rate \$250.00  \$250.00           | NM<br>Type<br>NM<br>NM   |         |
| Credited 5 KPHO 10/08/12-10/14/12 Credited Week: 10/15/12 10/21/12 MT Spot Ch Date Range 6 KPHO 10/15/12-10/21/12 Credited 7 KPHO 10/15/12-10/21/12 Credited 8 KPHO 10/15/12-10/21/12 Credited 8 KPHO 10/15/12-10/21/12 Credited  | DAVID LETTERMAN  TWTF 4  Description DAVID LETTERMAN  DAVID LETTERMAN  DAVID LETTERMAN  DAVID LETTERMAN   | M-F 1035p-1138p<br>\$250.00<br><u>Start/End Time</u><br>M-F 1035p-1138p<br>M-F 1035p-1138p<br>M-F 1035p-1138p<br>M-F 1035p-1138p                            | MTuwThF Weekdays MTuwThF MTuwThF                 | :30<br><u>Length</u><br>:30<br>:30        | \$250.00  Rate \$250.00  \$250.00  \$250.00 | NM Type NM NM NM         |         |
| Credited 5 KPHO 10/08/12-10/14/12 Credited  Week: 10/15/12 10/21/12 MT Spot Ch Date Range 6 KPHO 10/15/12-10/21/12 Credited 7 KPHO 10/15/12-10/21/12 Credited 8 KPHO 10/15/12-10/21/12 Credited 9 KPHO 10/15/12-10/21/12 Credited 9 KPHO 10/15/12-10/21/12 Credited 45 KPHO 10/22/12 10/22/12 Start Date End Date W | DAVID LETTERMAN  TWTF 4  Description DAVID LETTERMAN  Spots/Week | M-F 1035p-1138p<br>\$250.00<br>Start/End Time<br>M-F 1035p-1138p<br>M-F 1035p-1138p<br>M-F 1035p-1138p<br>M-F 1035p-1138p<br>M-F 1035p-1138p<br>Rate        | MTuwThF Weekdays MTuwThF MTuwThF                 | :30<br><u>Length</u><br>:30<br>:30<br>:30 | \$250.00  Rate \$250.00  \$250.00  \$250.00 | NM Type NM NM NM         | . \$0.0 |
| Credited 5 KPHO 10/08/12-10/14/12 Credited  Week: 10/15/12 10/21/12 MT Spot Ch Date Range 6 KPHO 10/15/12-10/21/12 Credited 7 KPHO 10/15/12-10/21/12 Credited 8 KPHO 10/15/12-10/21/12 Credited 9 KPHO 10/15/12-10/21/12 Credited 45 KPHO 10/22/12 10/22/12 Start Date End Date W Week: 10/22/12 10/28/12 1-        | DAVID LETTERMAN  TWTF 4  Description DAVID LETTERMAN  Leekdays Spots/Week         | M-F 1035p-1138p \$250.00 Start/End Time M-F 1035p-1138p M-F 1035p-1138p M-F 1035p-1138p M-F 1035p-1138p M-F 1035p-1138p Rate \$250.00                       | MTuwThF Weekdays MTuwThF MTuwThF MTuwThF         | :30<br>Length<br>:30<br>:30<br>:30<br>:30 | \$250.00  Rate \$250.00  \$250.00  \$250.00 | NM Type NM NM NM         | . \$0.0 |
| Credited 5 KPHO 10/08/12-10/14/12 Credited  Week: 10/15/12 10/21/12 MT Spot Ch Date Range 6 KPHO 10/15/12-10/21/12 Credited 7 KPHO 10/15/12-10/21/12 Credited 8 KPHO 10/15/12-10/21/12 Credited 9 KPHO 10/15/12-10/21/12 Credited 9 KPHO 10/15/12-10/21/12 Credited 45 KPHO 10/22/12 10/22/12 Start Date End Date W | DAVID LETTERMAN  TWTF 4  Description DAVID LETTERMAN  DAVID LETTERMAN  DAVID LETTERMAN  DAVID LETTERMAN  DAVID LETTERMAN  DAVID LETTERMAN  Meekdays Spots/Week  Description             | M-F 1035p-1138p<br>\$250.00<br><u>Start/End Time</u><br>M-F 1035p-1138p<br>M-F 1035p-1138p<br>M-F 1035p-1138p<br>M-F 1035p-1138p<br><u>Rate</u><br>\$250.00 | MTuwThF Weekdays MTuwThF MTuwThF MTuwThF MTuwThF | :30  Length :30 :30 :30 :30 :30 :30       | \$250.00  Rate \$250.00  \$250.00  \$250.00 | NM Type NM NM NM         | . \$0.0 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)



Credited

CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000 | Contract / Revision | Alt Order # | 495920 / 17 | 06348233

 Contract Dates
 Product
 Estimate #

 10/02/12 - 11/06/12
 CARMONA FOR SENAT 1875

 Advertiser
 Original Date / Revision

 Carmona For Senate
 09/26/12 / 10/31/12

| *Line Ch Start Date End Date Description  | Start/End Time   | Days 1               | Spots/<br>Length Week       | Rate                    | Type S                         | pots | Amount      |
|---|--|----------------------|-----------------------------|-------------------------|--------------------------------|------|-------------|
| E 46 KPHO 10/23/12 11/02/12 DAVID LETTERMAN Start Date  | M-F 1035p-1138p<br>ek <u>Rate</u><br>\$450.00<br>\$450.00              |                      | :30                         |                         | NM                             | 6    | \$2,700.00  |
| Spot Ch Date Range Description 5 KPHO 10/29/12-11/04/12 DAVID LETTERMAN Credited  | Start/End Time<br>M-F 1035p-1138p                                      | Weekdays<br>-TuWThF- | <u>Length</u><br>:30        | <u>Rate</u><br>\$450.00 | <u>Type</u><br><i>NM</i>       |      |             |
| 7 KPHO 10/29/12-11/04/12 DAVID LETTERMAN<br>Credited  | M-F 1035p-1138p  | o -TuWThF-           | :30                         | \$450.00                | NM                             |      |             |
| 47 KPHO 10/29/12 11/05/12 DAVID LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1  Week: 11/05/12 11/11/12 1 1  | M-F 1035p-1138p<br>ek <u>Rate</u><br>\$450.00<br>\$450.00              |                      | ;30                         |                         | NM                             | 2    | \$900.00    |
| 48 KPHO 10/08/12 11/02/12 YOUNG & THE RESTLE  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12 MTWTF 5  Week: 10/22/12 10/28/12 MTWTF 5  Week: 10/29/12 11/04/12 MTWTF 5  Week: 10/29/12 11/04/12 MTWTF 5                   |  |                      | :30                         |                         | NM                             | 20   | \$14,000.00 |
| 49 KPHO 11/05/12 11/05/12 YOUNG & THE RESTLE  Start Date End Date Weekdays Spots/Wee  Week: 11/05/12 11/11/12 1 1   |  |                      | ;30                         |                         | NM                             | 1    | \$700.00    |
| E 50 KPHO 10/08/12 11/02/12 CBS 5 NEWS @ NOON Start Date   End Date   Weekdays   Spots/Week   Week: 10/08/12 10/14/12 MTWTF 5   Week: 10/15/12 10/21/12 MTWTF 5   Week: 10/22/12 10/28/12 MTWTF 5   Week: 10/29/12 11/04/12 MTWTF 5         |  |                      | :30                         |                         | ИМ                             | 18   | \$8,100.00  |
| Spot Ch Date Range Description  18 KPHO 10/29/12-11/04/12 CBS 5 NEWS @ NOON  Credited   | Start/End Time  M-F 12p-1230p  | Weekdays<br>MTuWThF- | <u>Length</u><br>:30        | <u>Rate</u><br>\$450.00 | <u>Type</u><br><i>NM</i>       |      |             |
| 20 KPHO 10/29/12-11/04/12 CBS 5 NEWS @ NOON<br>Credited   | И М-F 12p-1230p  | MTuWThF-             | :30                         | \$450.00                | NM                             | *    |             |
| 51 KPHO 11/05/12 11/05/12 CBS 5 NEWS @ NOON  Start Date   | M-F 12p-1230p<br>ek <u>Rate</u><br>\$450.00                            |                      | :30                         |                         | NM                             | 1    | \$450.00    |
| 52       KPHO 10/08/12       10/15/12       LET'S MAKE A DEAL         Start Date       End Date       Weekdays       Spots/Week         Week: 10/08/12       10/14/12       1       1         Week: 10/15/12       10/21/12       1       1 | M-F 2-3p<br><u>Rate</u><br>\$350.00<br>\$350.00                        |                      | :30                         |                         | NM                             | 2    | \$700.00    |
| E 53 KPHO 10/16/12 11/02/12 LET'S MAKE A DEAL  Start Date   | M-F 2-3p <u>ek Rate</u> \$600.00 <u>Start/End Time</u> <i>M-F</i> 2-3p | Weekdays<br>-TuwThF- | :30<br><u>Length</u><br>:30 | <u>Rate</u><br>\$600.00 | NM<br><u>Type</u><br><i>NM</i> | 4 .  | \$2,400.00  |
| Credited 2 KPHO 10/15/12-10/21/12 LET'S MAKE A DEAL Credited  | M-F 2-3p   | -TuwThF-             |                             | <del>\$600.00</del>     | NM                             |      |             |
| 3 KPHO 10/15/12-10/21/12 LET'S MAKE A DEAL<br>Credited  | M-F 2-3p   | -TuWThF-             |                             | <del>\$600.00</del>     | NM                             |      |             |
| 4 KPHO 10/15/12-10/21/12 LET'S MAKE A DEAL .  | M-F 2-3p   | -TuWThF-             | :30                         | \$600.00                | NM                             |      |             |

(\* Line Transactions: N = New, E = Edited, D = Deleted)



<u>Contract / Revision</u> Alt Order # 495920 / 17 06348233

 Contract Dates
 Product
 Estimate #

 10/02/12 - 11/06/12
 CARMONA FOR SENAT 1875

 Advertiser
 Original Date / Revision

 Carmona For Senate
 09/26/12 / 10/31/12

Spots/

| Start Date   End Date   Description   Start/End Time   Days   Length   Week   Rate   Type Spots   Amount   |  |                | Spots/   |   |             |
|--|--|----------------|--|---|-------------|
| Week 10/22/12   10/22/12   -TMTT 4   \$800.00  | *Line Ch Start Date End Date Description     | Start/End Time | Days Length Week Rate  | Type Spots                                      | Amount      |
| Spot Ch Date Range   | Start Date End Date Weekdays Spots/Week      | <u>Rate</u>    | and an anti-communication of the influence of the contract of  | 100 1 200 10 10 10 10 10 10 10 10 10 10 10 10 1 |             |
| Sand Ch  |  |                |  |   |             |
| 9 KPHO 10/29/12-11/04/12 LETS MAKE A DEAL Credited 10 KPHO 10/29/12-11/04/12 LETS MAKE A DEAL Credited 11 KPHO 10/29/12-11/04/12 LETS MAKE A DEAL Credited 12 KPHO 10/29/12-11/04/12 LETS MAKE A DEAL Credited 14 KPT 2-3p Make 10/29/12 11/04/12 LETS MAKE A DEAL Credited 14 KPT 2-3p Make 10/29/12-11/04/12 LETS MAKE A DEAL Credited 14 KPT 2-3p Make 10/29/12 11/04/12 LETS MAKE A DEAL Credited 14 KPT 2-3p Make 11/05/12 LIN/04/12 LETS MAKE A DEAL CREDITED 14 KPT 2-3p Make 11/05/12 LIN/04/12 LETS MAKE A DEAL CREDITED 14 KPT 2-3p Make 11/05/12 LIN/04/12 LETS MAKE A DEAL CREDITED 14 KPT 2-3p Make 11/05/12 LIN/04/12 LETS MAKE A DEAL CREDITED 14 KPT 2-3p Make 11/05/12 LIN/04/12 LETS MAKE A DEAL CREDITED 14 KPT 2-3p Make 11/05/12 LIN/04/12 LATS MAKE A DEAL CREDITED 14 KPT 2-3p Make 11/05/12 LIN/04/12 LATS MAKE A DEAL CREDITED 14 KPT 2-3p Make 11/05/12 LIN/04/12 ANDERSON COOPER CREDITED 14 KPT 2-3p Make 11/05/12 LIN/04/12 MAKE A DEAL CREDITED 14 KPT 2-3p Make 11/05/12 LIN/04/12 MAKE A DEAL CREDITED 14 KPT 2-3p MAKE A DEAL CREDITED     |  |                |  |   |             |
| Credited   1/2 KPHO   10/29/12-11/04/12   LETS MAKE A DEAL   M-F 2-3p  |  |                |  |   |             |
| 10 KPHO 10/29/12-11/04/12   LETS MAKE A DEAL   MF 2-3p   |  | M-F 2-3p       | -TuWThF :30 \$600.00   | NM  |             |
| Credited   11 KPPO   10/29/12-11/04/12   LETS MAKE A DEAL   M-F 2-3p   |  | 44500-         |  |   |             |
| 11 KPHO   10/29/12-11/04/12   LETS MAKE A DEAL   MF 2-3p   |  | W-F 2-3p       | -1uwin ;30 <del>\$600.00</del>   | NIVI  |             |
| Total  |  | M-E 2-3p       | -Tub/ThE 30 \$600.00   | A/A/  |             |
| 2.   |  | . 2-5p         | 14W1111  | 14161   |             |
| E 54 KPHO 10/22/12   |  | M-F 2-3p       | -TuwThE 30 \$600.00  | NM  |             |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Week   10/29/12   11/04/12   1  |  | 0              | ,  | ,   |             |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Week   10/29/12   11/04/12   1  | E 54 KPHO 10/22/12 11/05/12 LETS MAKE A DEAL | M-E 2-3n       | ·30  | NM 2  | \$1.200.00  |
| Week: 10/22/12         10/22/12         1         1         \$600.00           Week: 10/22/12         10/12/12         1         1         \$600.00           Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           2 KPHO 10/28/12-11/04/12         LET'S MAKE A DEAL         1         \$600.00         \$600.00         NM         15         \$3,375.00           E 55 KPHO 10/05/12         11/11/12         1         \$600.00         NH-7 556p-458p         30         NM         15         \$3,375.00           Start Date         End Date         Weekdays         Spot Meek         Rate         \$225.00         NM         NM         15         \$3,375.00           Spot Ch         Date Range         Description         \$225.00         Start/End Time         Weekdays         Length         Rate         Type           4 KPHO 10/15/12-10/21/12         ANDERSON COOPER         M-F 358p-458p         MTUWThF   |  | *              | ,00  | 14101   | Ψ1,200.00   |
| Spot Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Type   Ambertal   Start/End Time   Weekdays   Length   Rate   Type   Ambertal   Start/End Time   Mr 2-3p   Ambertal   Start/End Time   Mr 2-3p   Ambertal   Start/End Time   Start       |  |                |  |   |             |
| 2 KPHO 100/29/12 11/10/12   LET'S MAKE A DEAL   M-F 2-3p   M   | Week: 10/29/12 11/04/12 1 1                  | \$600.00       |  |   |             |
| Credited   Week 11/05/12   | Spot Ch Date Range Description               | Start/End Time | Weekdays Length Rate   | <u>Type</u>                                     |             |
| Meek   11/05/12   11/11/12   1   1   \$600.00  | 2 KPHO 10/29/12-11/04/12 LET'S MAKE A DEAL   | M-F 2-3p       | M::30 \$600.00   | NM  |             |
| E 55 KPHO 10/08/12 11/02/12 ANDERSON COOPER   Start Date   End Date   Weekdays   Spots/Week   Rate   S225 00   |  |                |  |   |             |
| Start Date   End Date   Mekdays   Spots/Week   Rate   Week   10/08/12   10/14/12   MTWTF   5   \$225.00   Spot Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Type   N/10/15/12          | Week: 11/05/12 11/11/12 1 1                  | \$600.00       |  |   |             |
| Week   10/08/12   10/14/12   MTWTF   5   \$225.00  | E 55 KPHO 10/08/12 11/02/12 ANDERSON COOPER  | M-F 358p-458p  | :30  | NM 15   | \$3,375.00  |
| Neek   10/15/12   10/21/12   MTWTF   5   \$225.00   Start/End Time   Meekdays   Length   Rate   Type   N/M   Credited   N/F   10/15/12-10/21/12   ANDERSON COOPER   M-F   358p-458p   MTuWThF   30   \$225.00   N/M   Credited   N/F   10/15/12-10/21/12   ANDERSON COOPER   M-F   358p-458p   MTuWThF   30   \$225.00   N/M   Credited   N/F   10/15/12   10/28/12   MTWTF   5   \$225.00   Spot   Ch   Date   Range   Description   Start/End Time   M-F   358p-458p   MTuWThF   30   \$225.00   N/M   Credited   N/F   10/29/12   11/04/12   MTWTF   5   \$225.00   Start/End Time   M-F   358p-458p   MTuWThF   30   \$225.00   N/M   Credited   N/F   10/29/12   11/04/12   MTWTF   5   \$225.00   Start/End Time   M-F   358p-458p   MTuWThF   30   \$225.00   N/M   Credited   N/F   10/29/12-11/04/12   ANDERSON COOPER   M-F   358p-458p   MTuWThF   30   \$225.00   N/M   Credited   N/F   358p-458p   MTuWThF   30   \$225.00   N/M   N/F   358p-458p   MTuWThF   30   \$225.00   N/M   N/F   358p-458p   MTuWThF   30   \$225.00   N/F   358p-458p   MTuWThF   30   \$225.00   N/M                    |  |                |  |   |             |
| Spot Ch  |  |                |  |   |             |
| ## RPHO 10/15/12-10/21/12 ANDERSON COOPER  ## F 358p-458p  ## MTuwThF 30 \$225-00  ## MK Credited  10 KPHO 10/15/12-10/21/12 ANDERSON COOPER  ## F 358p-458p  ## MTuwThF 30 \$225-00  ## MK Credited  Week: 10/22/12 10/28/12 MTwTF 5 \$225.00  Spot Ch  |  |                | NA to all all and a state of the state of th | T   |             |
| Credited   10 KPHO 10/15/12-10/21/12   ANDERSON COOPER   M-F 358p-458p   MTUWThF 30   \$225-00   NM  |  |                |  |   |             |
| 10   KPHO   10/15/12-10/21/12   ANDERSON COOPER   M-F 358p-458p   MTuWThF   30   \$225-00   NM   |  | w-r 350p-450p  | MIUWIIIF30 <del>\$223.00</del>   | INIVI   |             |
| Credited   Week   10/22/12   10/28/12   MTWTF   5   \$225.00   Start/End Time   Weekdays   Length   Rate   Type   13 KPHO   10/22/12-10/28/12   ANDERSON COOPER   M-F 358p-458p   MTuwThF   30   \$225.00   NM   Credited   Week   10/29/12   11/04/12   MTWTF   5   \$225.00   Start/End Time   Weekdays   Length   Rate   Type   Ty           |  | M-E 358n-458n  | MTUWThE 30 \$225.00  | NA  |             |
| Spot Ch  |  | w. ooop        | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,  | 1 1,000   | •           |
| 13 KPHO 10/22/12-10/28/12  |  | \$225,00       |  |   |             |
| Credited   Week: 10/129/12   | Spot Ch Date Range Description               | Start/End Time | Weekdays Length Rate   | <u>Type</u>                                     |             |
| Week: 10/29/12   11/04/12   MTWTF   5   \$225.00   Start/End Time   Weekdays   Length   Rate   Type   Type   17 KPHO   10/29/12-11/04/12   ANDERSON COOPER   M-F 358p-458p   MTuWThF   30   \$225.00   NM   Credited   20 KPHO   10/29/12-11/04/12   ANDERSON COOPER   M-F 358p-458p   MTuWThF   30   \$225.00   NM   Credited   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 11/05/12   11/05/12   ANDERSON COOPER   M-F 358p-458p   30   NM   1   \$225.00   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 11/05/12   11/02/12   CBS 5 NEWS @ 5P   M-F 5p-530p   30   NM   20   \$14,000.00   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 10/08/12   10/14/12   MTWTF   5   \$700.00   Week: 10/125/12   10/28/12   MTWTF   5   \$700.00   Week: 10/29/12   11/04/12   MTWTF   5   \$700.00   Week: 10/29/12   11/04/12   MTWTF   5   \$700.00   Start Date   End Date   End Date   Weekdays   Spots/Week   Rate   Rate   Start Date   End Date   End Date   Weekdays   Spots/Week   Rate   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Rate   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Rate   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Rate   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Rate   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Rate   Rate   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   R              | 13 KPHO 10/22/12-10/28/12 ANDERSON COOPER    | M-F 358p-458p  | MTuWThF :30 \$225.00   | NM  |             |
| Spot Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Type  | Credited                                     |                | •  |   |             |
| 17 KPHO 10/29/12-11/04/12 ANDERSON COOPER M-F 358p-458p MTuWThF 30 \$225.00 NM Credited 20 KPHO 10/29/12-11/04/12 ANDERSON COOPER M-F 358p-458p MTuWThF 30 \$225.00 NM Credited  56 KPHO 11/05/12 11/05/12 ANDERSON COOPER M-F 358p-458p MTuWThF 30 \$225.00 NM 1 \$225.00 NM 20 \$14,000.00 NM 20 | Week: 10/29/12 11/04/12 MTWTF 5              | ·              |  |   |             |
| Credited   20 KPHO 10/29/12-11/04/12   ANDERSON COOPER   M-F 358p-458p   MTuWThF 30   \$225.00   NM   Credited   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 11/05/12   11/11/12   CBS 5 NEWS @ 5P   M-F 5p-530p   30   NM   20   \$14,000.00   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 10/08/12   10/14/12   MTWTF 5   \$700.00   Week: 10/15/12   10/21/12   MTWTF 5   \$700.00   Week: 10/22/12   10/28/12   MTWTF 5   \$700.00   Week: 10/29/12   11/04/12   MTWTF 5   \$700.00   Week: 10/29/12   11/04/12   MTWTF 5   \$700.00   Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week                |  |                |  |   |             |
| 20 KPHO 10/29/12-11/04/12 ANDERSON COOPER M-F 358p-458p MTuWThF :30 \$225.00 NM Credited  56 KPHO 11/05/12 11/05/12 ANDERSON COOPER M-F 358p-458p :30 NM 1 \$225.00 Start Date End Date Weekdays Spots/Week Rate Week: 11/05/12 11/05/12 CBS 5 NEWS @ 5P M-F 5p-530p :30 NM 20 \$14,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 MTWTF 5 \$700.00 Week: 10/15/12 10/21/12 MTWTF 5 \$700.00 Week: 10/22/12 10/28/12 MTWTF 5 \$700.00 Week: 10/29/12 11/04/12 MTWTF 5 \$700.00 Start Date End Date Weekdays © 5P M-F 5p-530p :30 NM 1 \$700.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 MTWTF 5 \$700.00 NM 1 \$700.00 Start Date End Date Weekdays Spots/Week Rate   |  | M-F 358p-458p  | MTuWThF :30 \$225.00   | NM  |             |
| Credited         56 KPHO 11/05/12 11/05/12 ANDERSON COOPER Start Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1 \$225.00         57 KPHO 10/08/12 11/02/12 CBS 5 NEWS @ 5P M-F 5p-530p Start Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 5 \$700.00       Rate Week: 10/08/12 10/14/12 MTWTF 5 \$700.00         Week: 10/15/12 10/22/12 10/28/12 MTWTF 5 \$700.00       \$700.00         Week: 10/29/12 11/04/12 MTWTF 5 \$700.00       \$700.00         Week: 10/29/12 11/04/12 MTWTF 5 \$700.00       \$700.00         Start Date End Date Weekdays Spots/Week Rate       \$700.00         Start Date End Date Weekdays Spots/Week Rate       \$700.00  |  | 14 5 050 450   | 11TH THE 00 0005 00  |   |             |
| 56 KPHO 11/05/12 11/05/12 ANDERSON COOPER M-F 358p-458p         M-F 358p-458p         (30)         NM         1 \$225.00           Start Date Week 11/05/12         End Date Weekdays Spots/Week         Rate           Week: 10/08/12 11/02/12 CBS 5 NEWS @ 5P         M-F 5p-530p         :30         NM         20         \$14,000.00           Start Date         Week: 10/08/12 10/14/12 MTWTF 5 \$700.00         Week: 10/22/12 10/28/12 MTWTF 5 \$700.00           Week: 10/29/12 11/04/12 MTWTF 5 \$700.00           Week: 10/29/12 11/04/12 MTWTF 5 \$700.00           Start Date         End Date         Weekdays         Spots/Week         Rate  |  | W-1~ 358p-458p | MIUWINH 30 \$225.00  | NW  |             |
| Start Date Week:         End Date 11/05/12         Weekdays 11/11/12         Spots/Week Pate \$225.00           57 KPHO 10/08/12 11/02/12 CBS 5 NEWS @ 5P         M-F 5p-530p         :30         NM         20         \$14,000.00           Start Date Week:         10/08/12 10/14/12         End Date Weekdays Spots/Week MTWTF         5         \$700.00           Week:         10/15/12 10/21/12 MTWTF         5         \$700.00           Week:         10/22/12 10/28/12 MTWTF         5         \$700.00           Week:         10/29/12 11/04/12 MTWTF         5         \$700.00           Week:         10/29/12 11/05/12 CBS 5 NEWS @ 5P         M-F 5p-530p         :30         NM         1         \$700.00           Start Date         End Date         Weekdays         Spots/Week         Rate         Rate         Rate   | 4  |                |  |   |             |
| Week: 11/05/12       11/11/12       1       1 \$225.00         57 KPHO 10/08/12       11/02/12 CBS 5 NEWS @ 5P       M-F 5p-530p       :30       NM       20 \$14,000.00         Start Date Week: 10/08/12       End Date Weekdays       Spots/Week Rate       NM       20 \$14,000.00         Week: 10/08/12       10/14/12       MTWTF       5 \$700.00         Week: 10/15/12       10/21/12       MTWTF       5 \$700.00         Week: 10/29/12       11/04/12       MTWTF       5 \$700.00         Week: 10/29/12       11/04/12       MTWTF       5 \$700.00         58 KPHO 11/05/12       11/05/12 CBS 5 NEWS @ 5P       M-F 5p-530p       :30       NM       1 \$700.00         Start Date       End Date       Weekdays       Spots/Week       Rate  |  |                | :30  | NM 1  | \$225.00    |
| 57 KPHO 10/08/12       11/02/12       CBS 5 NEWS @ 5P       M-F 5p-530p       :30       NM       20       \$14,000.00         Start Date       End Date       Weekdays       Spots/Week       Rate         Week: 10/08/12       10/14/12       MTWTF       5       \$700.00         Week: 10/15/12       10/21/12       MTWTF       5       \$700.00         Week: 10/22/12       10/28/12       MTWTF       5       \$700.00         Week: 10/29/12       11/04/12       MTWTF       5       \$700.00         58 KPHO 11/05/12       11/05/12       CBS 5 NEWS @ 5P       M-F 5p-530p       :30       NM       1       \$700.00         Start Date       End Date       Weekdays       Spots/Week       Rate  |  |                |  |   |             |
| Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/08/12         10/14/12         MTWTF         5         \$700.00           Week: 10/15/12         10/21/12         MTWTF         5         \$700.00           Week: 10/22/12         10/28/12         MTWTF         5         \$700.00           Week: 10/29/12         11/04/12         MTWTF         5         \$700.00           58         KPHO 11/05/12         11/05/12         CBS 5 NEWS @ 5P         M-F 5p-530p         :30         NM         1         \$700.00           Start Date         End Date         Weekdays         Spots/Week         Rate  |  |                | 200  | NIM 20  | £4.4.000.00 |
| Week: 10/08/12       10/14/12       MTWTF       5       \$700.00         Week: 10/15/12       10/21/12       MTWTF       5       \$700.00         Week: 10/22/12       10/28/12       MTWTF       5       \$700.00         Week: 10/29/12       11/04/12       MTWTF       5       \$700.00         58       KPHO 11/05/12       11/05/12       CBS 5 NEWS @ 5P       M-F 5p-530p       :30       NM       1       \$700.00         Start Date       End Date       Weekdays       Spots/Week       Rate   |  | •              | ، عن   | INIVI ZU  | \$14,000.00 |
| Week: 10/15/12       10/21/12       MTWTF       5       \$700.00         Week: 10/22/12       10/28/12       MTWTF       5       \$700.00         Week: 10/29/12       11/04/12       MTWTF       5       \$700.00         58       KPHO 11/05/12       11/05/12       CBS 5 NEWS @ 5P       M-F 5p-530p       :30       NM       1       \$700.00         Start Date       End Date       Weekdays       Spots/Week       Rate  |  |                |  |   |             |
| Week: 10/22/12   10/28/12   MTWTF   5   \$700.00   |  |                |  |   |             |
| Week: 10/29/12       11/04/12       MTWTF       5       \$700.00         58       KPHO 11/05/12       11/05/12       CBS 5 NEWS @ 5P       M-F 5p-530p       :30       NM       1       \$700.00         Start Date       End Date       Weekdays       Spots/Week       Rate  |  |                |  |   |             |
| 58 KPHO 11/05/12   |  |                |  | Ì   |             |
| <u>Start Date                                      </u>  |  | M-F 5p-530p    | :30  | NM 1  | \$700.00    |
|  |  |                | · <del></del>  |   | ψ. σσ.σσ    |
|  |  |                |  |   |             |

(\* Line Transactions: N = New, E = Edited, D = Deleted)



| Contract / Revision | Alt Order # | 495920 / 17 | 06348233

 Contract Dates
 Product
 Estimate #

 10/02/12 - 11/06/12
 CARMONA FOR SENAT 1875

 Advertiser
 Original Date / Revision

 Carmona For Senate
 09/26/12 / 10/31/12

Spots/

|                            |                      |                       |  |                    |                                      | Spots         | 1                   |                   |      |             |
|----------------------------|----------------------|-----------------------|--|--------------------|--------------------------------------|---------------|---------------------|-------------------|------|-------------|
| *Line Ch Start E           | Date End Da          | te Description        |  | Start/End Time     | Days Le                              | ength Week    | Rate                | TypeS             | pots | Amount      |
| 59 KPHO 10/08/             | 12 11/02/12          | M-F 530-6a            | The control of the second section of the section of the second section of the section o | M-F 530-6a         | and the second section of the second | :30           |                     | NM                | 15   | \$3,525.00  |
| Start Date                 | End Date             | <u>Weekdays</u>       | Spots/Week   | Rate               |                                      |               |                     |                   |      |             |
| Week: 10/08/12             |                      | MTWTF                 | 5  | \$235.00           |                                      |               |                     | _                 |      |             |
|                            | <u>e Range</u>       | Description           |  | Start/End Time     | <u>Weekdays</u>                      | <u>Length</u> | Rate                | <u>Type</u>       |      |             |
| 3 KPHO 10/                 | 08/12-10/14/1        | 2 <i>M-F 530-6a</i>   |  | <i>M</i> -F 530-6a | MTuWThF                              | :30           | \$235.00            | NM                |      |             |
| Credited                   | 10/01/40             |                       | _  | # <b>2</b> 25 22   |                                      |               |                     |                   |      |             |
| Week: 10/15/12             |                      | MTWTF                 | 5  | \$235.00           | 1441                                 | 1             | D-4-                | T                 |      |             |
|                            | e Range              | Description           |  | Start/End Time     | <u>Weekdays</u>                      | <u>Length</u> | Rate                | <u>Type</u><br>NM |      |             |
| 8 KPHO 10/                 | 15/12-10/21/1        | 2 <i>M-F</i> 530-6a   |  | M-F 530-6a         | MTuWThF                              | :30           | \$235,00            | 14171             |      |             |
| Credited<br>Week: 10/22/12 | 10/28/12             | MTWTF~-               | · 5  | \$235.00           |                                      |               |                     |                   |      |             |
|                            | e Range              | Description           | 5  | Start/End Time     | Weekdays                             | Length        | Rate                | Туре              |      |             |
|                            |                      | 2 <i>M-F</i> 530-6a   |  | M-F 530-6a         | MTuWThF                              |               | \$235.00            | NM                |      |             |
| Credited                   | 22/12-10/20/1        | 2 IVI-F 550-0a        |  | W-1- 550-0a        | WILCOVIII                            | .50           | <del>\$200.00</del> | 74727             |      |             |
| Week: 10/29/12             | 11/04/12             | MTWTF                 | 5  | \$235.00           |                                      |               |                     | 1                 |      |             |
|                            | e Range              | Description           | Ŭ  | Start/End Time     | Weekdays                             | Length        | Rate                | <u>Type</u>       |      |             |
| 19 KPHO 10/                |                      |                       |  | M-F 530-6a         | MTuWThF                              |               | \$235.00            | NM.               |      |             |
| Credited                   | 20112 1110111        | 2 111 7 000 00        |  | W 1 000 00         | 1110011111                           | , 00          | <b>\$233</b> (33    | ,                 |      |             |
| 20 KPHO 10/                | 29/12-11/04/1        | 2 <i>M-F</i> 530-6a   |  | M-F 530-6a         | MTuWThF                              | :30           | \$235.00            | NM                |      |             |
| Credited                   |                      |                       |  |                    |                                      |               |                     |                   |      |             |
| 60 KPHO 11/05/             | 12 11/06/12          | M-F 530-6a            |  | M-F 530-6a         |                                      | :30           |                     | NM                | 1    | \$235,00    |
| Start Date                 | End Date             | Weekdays              | Spots/Week   | Rate               |                                      |               |                     |                   | •    | *           |
| Week: 11/05/12             | 11/11/12             | MT                    | 1  | \$235.00           |                                      |               |                     |                   |      |             |
| 61 KPHO 10/08/             | 12 11/02/12          | CBS 5 NEW             | S @ 530P   | M-F 530p News      |                                      | :30           |                     | NM                | 19   | \$11,400.00 |
| Start Date                 |                      | <u>Weekdays</u>       | Spots/Week   | <u>Rate</u>        |                                      |               |                     |                   |      |             |
| Week: 10/08/12             | 10/14/12             | MTWTF                 | 5  | \$600.00           |                                      |               |                     |                   |      |             |
| Week: 10/15/12             | 10/21/12             | MTWTF                 | 5  | \$600,00           |                                      |               |                     |                   |      |             |
| Week: 10/22/12             | 10/28/12             | MTWTF                 | 5  | \$600,00           |                                      |               |                     |                   |      |             |
| Week: 10/29/12             | 11/04/12             | MTWTF                 | 5  | \$600,00           |                                      |               |                     |                   |      |             |
|                            | <u>te Range</u>      | Description           |  | Start/End Time     | <u>Weekdays</u>                      | <u>Length</u> | <u>Rate</u>         | <u>Type</u>       |      |             |
| 20 KPHO 10/                | 29/12-11/04/1        | 2 CBS 5 NEV           | VS @ 530P  | M-F 530p News      | MTuWThF                              | :30           | \$600.00            | NM                |      |             |
| Credited                   |                      |                       |  |                    |                                      |               |                     | -                 |      |             |
| 62 KPHO 11/05/             | 12 11/05/12          | CBS 5 NEW             |  | M-F 530p News      |                                      | :30           |                     | NM                | 1    | \$600.00    |
| Start Date                 | End Date             | Weekdays              | Spots/Week   | Rate               |                                      |               |                     |                   |      |             |
| Week: 11/05/12             | 11/11/12             | 1                     | 11   | \$600.00           |                                      |               |                     |                   |      |             |
| E 63 KPHO 10/08/           |                      | M-F 6-630a            |  | M-F 6-630a         |                                      | :30           |                     | NM                | 12   | \$1,800.00  |
| Start Date                 | End Date             | Weekdays              | Spots/Week   | Rate               |                                      |               |                     | 1                 |      |             |
| Week: 10/08/12             | 10/14/12             | MTWTF                 | 5  | \$150.00           | 14/   -   -                          | 1             | m                   | T. 12.2           |      |             |
|                            | te Range             | Description           |  | Start/End Time     | Weekdays                             | Length        | Rate<br>*450.00     | <u>Type</u>       |      |             |
| 1 KPHO 10/                 | 06/12-10/14/1        | !2 M-F 6-630a         |  | M-F 6-630a         | MTuWThF                              | :30           | <del>\$150.00</del> | NM                |      |             |
| Credited                   | กลหว_+กห <i>ลั</i> ค | 12 MESS20             |  | M-F 6-630a         | MTuWThF                              | :30           | \$150.00            | NM                |      |             |
| 2 KPHO 10/<br>Credited     | 00/12-10/14/1        | 12 <i>M-F</i> 6-630a  |  | W-1 0-030a         | MINWINE                              | ,50           | <del>ψ100.00</del>  | IVIVI             |      |             |
|                            | n8/12-10/14/1        | 12 <i>M-F-</i> 6-630a |  | M-F 6-630a         | MTuWThF                              | :30           | \$150.00            | · NM              |      |             |
| Credited                   | OG 12-10/14/1        | _ <i>m</i> , 0-000a   |  | 111 0 000a         |                                      |               | <b>\$1,55.00</b>    |                   |      |             |
| Week: 10/15/12             | 10/21/12             | MTWTF                 | 5  | \$150.00           |                                      |               |                     |                   |      |             |
| Week: 10/22/12             | 10/28/12             | MTWTF                 | 5  | \$150.00           |                                      |               |                     |                   |      |             |
| Week: 10/29/12             | 11/04/12             | MTWTF                 | 5  | \$150.00           |                                      |               |                     |                   |      |             |
|                            | · <del>-</del>       |                       | -  |                    |                                      |               |                     | •                 |      |             |

(\* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order# 06348233 495920 / 17

Contract Dates Product Estimate # 10/02/12 - 11/06/12 CARMONA FOR SENAT 1875

<u>Advertiser</u> Original Date / Revision 09/26/12 / 10/31/12 Carmona For Senate

| *Line Ch Start Date End Date Description  | Start/End Time  | Spots/<br>Days Length Week | Rate                  | Type Spots  | Amount     |
|---|---|----------------------------|-----------------------|-------------|------------|
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u>   |                            |                       |             |            |
| Spot Ch Date Range Description  | Start/End Time  | Weekdays Length            | Rate                  | <u>Type</u> |            |
| 16 KPHO 10/29/12-11/04/12 M-F 6-630a<br>Credited  | M-F 6-630a  | MTuWThF30                  | \$150.00              | · · · NM    |            |
| 17 KPHO 10/29/12-11/04/12 M-F 6-630a<br>Credited  | M-F 6-630a  | MTuWThF 30                 | <del>\$150.00</del>   | NM          |            |
| 18 KPHO 10/29/12-11/04/12 M-F 6-630a<br>Credited  | M-F 6-630a  | MTuWThF ;30                | \$150.00              | NM          |            |
| 19 KPHO 10/29/12-11/04/12 M-F 6-630a<br>Credited  | M-F 6-630a  | MTuWThF :30                | \$150 <sub>-</sub> 00 | NM          |            |
| 20 KPHO 10/29/12-11/04/12 M-F 6-630a<br>Credited  | M-F 6-630a  | MTuWThF 30                 | <del>\$150.00</del>   | NM          |            |
| 64 KPHO 11/05/12 11/06/12 M-F 6-630a <u>Start Date End Date Weekdays Spots/Week</u> Week: 11/05/12 11/11/12 MT 1  | M-F 6-630a<br><u>Rate</u><br>\$150.00                 | :30                        |                       | NM 1        | \$150.00   |
| E 65 KPHO 10/08/12 11/02/12 M-F 630-7a  | M-F 630-7a  | :30                        |                       | NM 10       | \$1,350.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 MTWTF 5   | Rate<br>\$135,00                                      | ,50                        |                       | 14101       | φ1,330.00  |
| Spot Ch Date Range Description  | Start/End Time  | Weekdays Length            | Rate                  | Type        |            |
| 1 KPHO 10/08/12-10/14/12 M-F 630-7a<br>Credited   | M-F 630-7a  | MTuWThF :30                | \$135.00              | NM          |            |
| 3 KPHO 10/08/12-10/14/12 M-F 630-7a<br>Credited   | M-F 630-7a  | MTuWThF :30                | \$135.00              | NM          |            |
| 4 KPHO 10/08/12-10/14/12 M-F 630-7a<br>Crediled   | M-F 630-7a  | MTuWThF 30                 | <del>\$135.00</del>   | NM          |            |
| 5 KPHO 10/08/12-10/14/12 M-F 630-7a<br>Credited   | M-F 630-7a  | MTuWThF :30                | <del>\$135.00</del>   | NM          |            |
| Week: 10/15/12 10/21/12 MTWTF 5   | \$135,00  |                            |                       | 1           |            |
| Week: 10/22/12 10/28/12 MTWTF 5   | \$135,00  |                            |                       | ļ           |            |
| Spot Ch Date Range Description  | Start/End Time  | Weekdays Length            | Rate                  | Type        |            |
| 11 KPHO 10/22/12-10/28/12 M-F 630-7a<br>Credited  | M-F 630-7a  | MTuWThF :30                | \$135.00              | NM          |            |
| Week: 10/29/12 11/04/12 MTWTF 5   | \$135,00  |                            |                       | · 1         |            |
| Spot Ch Date Range Description  | Start/End Time  | Weekdays Length            | Rate                  | Type        |            |
| 16 KPHO 10/29/12-11/04/12 M-F 630-7a<br>Credited  | M-F 630-7a  | MTuWThF :30                | \$135.00              | NM          |            |
| 17 KPHO 10/29/12-11/04/12 M-F 630-7a<br>Credited  | M-F 630-7a  | MTuWThF :30                | \$135.00              | NM          |            |
| 18 KPHO 10/29/12-11/04/12 M-F 630-7a<br>Credited  | M-F 630-7a  | MTuWThF :30                | <del>\$135.00</del>   | NM          |            |
| 19 KPHO 10/29/12-11/04/12 M-F 630-7a<br>Credited  | M-F 630-7a  | мтиwThF ;30                | <del>\$135.00</del>   | NM          |            |
| 20 KPHO 10/29/12-11/04/12 M-F 630-7a<br>Credited  | M-F 630-7a  | MTuWThF (30                | \$135.00              | NM          |            |
| 66 KPHO 11/05/12 11/05/12 M-F 630-7a  | M-F 630-7a  | :30                        |                       | NM 1        | \$135,00   |
| Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         1         1   | <u>Rate</u><br>\$135,00                               |                            | · ·                   | š           | Ţ.00.00    |
| E       67       KPHO 10/08/12       11/02/12       CBS 5 NEWS @ 630P         Start Date       End Date       Weekdays       Spots/Week         Week:       10/08/12       10/14/12       MTWTF       5         Week:       10/15/12       10/21/12       MTWTF       5 | M-F 630PM News<br><u>Rate</u><br>\$800.00<br>\$800.00 | :30                        | -                     | NM 8        | \$6,400.00 |



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CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

Contract / Revision Alt Order# 495920 / 17 06348233

Contract Dates Product Estimate # 10/02/12 - 11/06/12 CARMONA FOR SENAT 1875

Advertiser Original Date / Revision Carmona For Senate 09/26/12 / 10/31/12

|  | Sp   | ots/   |               |
|--|--|--|---------------|
| *Line Ch Start Date End Date Description               | Start/End Time Days Length We                  |  | Spots Amount  |
| Start Date End Date Weekdays Spots/Week                | Rate   | Company of the Compan |               |
| Spot Ch Date Range Description                         | Start/End Time Weekdays Length                 |  |               |
| 6 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ 630P             | M-F 630PM News MTUWThF :30                     | \$800.00 NM  |               |
| Credited   | AA C COORAA November at the                    | #000 00 Blad   |               |
| 8 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ 630P             | M-F 630PM News MTuWThF :30                     | \$800.00 NM  | ł             |
| Credited<br>9 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ 630P | M-F 630PM News MTuWThF 30                      | #000 00 NA   | ĺ             |
| Credited Credited                                      | W-F OSOFW NEWS MILWITH30                       | \$800-00 NM  | i             |
| 10 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ 630P            | M-F 630PM News MTuWThF 30                      | \$800.00 NM  | ł             |
| Credited   | .50  | <del>\$000.00</del>  | i e           |
| Week: 10/22/12 10/28/12 MTWTF 5                        | \$800.00                                       |  | i .           |
| Spot Ch Date Range Description                         | Start/End Time Weekdays Length                 | <u>Rate Type</u>   |               |
| 12 KPHO 10/22/12-10/28/12 CBS 5 NEWS @ 630P            | M-F 630PM News MTuWThF 30                      |  | i             |
| Credited   | <i>m r</i> 333 <i>r m</i> 743 <i>r</i> m 441 m | ψ <del>ουο. σο</del> 14141   |               |
| 13 KPHO 10/22/12-10/28/12 CBS 5 NEWS @ 630P            | M-F 630PM News MTuWThF :30                     | \$800-00 NM  |               |
| Credited   |  | 700  | 1             |
| 14 KPHO 10/22/12-10/28/12 CBS 5 NEWS @ 630P            | M-F 630PM News MTuWThF :30                     | \$800.00 NM  | 1             |
| Credited   |  |  | ı             |
| 15 KPHO 10/22/12-10/28/12 CBS 5 NEWS @, 630P           | M-F 630PM News MTuWThF :30                     | \$800.00 NM  | l             |
| Credited   |  | ,  | 1             |
| Week: 10/29/12   | \$800.00                                       |  |               |
| Spot Ch Date Range Description                         | Start/End Time Weekdays Length                 | <u>Rate</u> <u>Type</u>  | ı             |
| 16 KPHO 10/29/12-11/04/12 CBS 5 NEWS @ 630P            | M-F 630PM News MTuWThF 30                      |  | ı             |
| Credited   |  |  |               |
| 17 KPHO 10/29/12-11/04/12 CBS 5 NEWS @ 630P            | M-F 630PM News MTuWThF :30                     | \$800-00 NM  |               |
| Credited   |  |  | i             |
| 18 KPHO 10/29/12-11/04/12 CBS 5 NEWS @ 630P            | M-F 630PM News MTuWThF :30                     | \$800 <u>:00</u> NM  | i             |
| See MG 67.21   |  |  | l .           |
| 19 KPHO 10/29/12-11/04/12 CBS 5 NEWS @ 630P            | M-F 630PM News MTuWThF :30                     | \$ <del>800.00</del> NM  |               |
| Credited   |  |  | ĺ             |
| 20 KPHO 10/29/12-11/04/12 CBS 5 NEWS @ 630P            | M-F 630PM News MTuWThF :30                     | \$800.00 NM  | i             |
| Credited   | 14 W 000 D1111                                 |  | l .           |
| 21 KPHO 10/29/12-10/29/12 CBS 5 NEWS @ 630P            | M-F 630PM News M :30                           | \$800.00 NM  |               |
|  |  |  |               |
| 68 KPHO 11/05/12 11/05/12 CBS 5 NEWS @ 630P            | M-F 630PM News :30                             | NM   | 1 \$800.00    |
| Start Date End Date Weekdays Spots/Week                | Rate   |  | i             |
| Week: 11/05/12 11/11/12 1 1                            | \$800.00                                       |  | i             |
| 69 KPHO 10/08/12 10/12/12 CBS EARLY SHOW               | M-F 7a-9a :30                                  | NM   | 10 \$2,000.00 |
| Start Date End Date Weekdays Spots/Week                | Rate   |  | i             |
| Week: 10/08/12 10/14/12 MTWTF 10                       | \$200.00                                       |  |               |
| 70 KPHO 10/15/12 10/26/12 CBS EARLY SHOW               | M-F 7a-9a :30                                  | NM   | 10 \$2,000.00 |
| Start Date End Date Weekdays Spots/Week                | Rate   |  |               |
| Week: 10/15/12 10/21/12 MTWTF 5                        | \$200.00                                       |  | l             |
| Week: 10/22/12 10/28/12 MTWTF 5                        | \$200.00                                       |  |               |
| 71 KPHO 10/29/12 11/02/12 CBS EARLY SHOW               | M-F 7a-9a :30                                  | МИ   | 6 \$1,200.00  |
| Start Date End Date Weekdays Spots/Week                | Rate   |  |               |
| Week: 10/29/12 11/04/12 MTWTF 6                        | \$200.00                                       | -  |               |
| 72 KPHO 10/08/12 11/02/12 PRICE IS RIGHT               | M-F 9a-10a :30                                 | NM   | 13 \$9,100.00 |
| Start Date End Date Weekdays Spots/Week                | Rate   |  |               |
| Week: 10/08/12   | \$700.00                                       |  | 1             |

(\* Line Transactions: N = New, E = Edited, D = Deleted)



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CBS<sub>5</sub> Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

Contract / Revision Alt Order# 495920 / 17 06348233

Contract Dates Product Estimate # 10/02/12 - 11/06/12 CARMONA FOR SENAT 1875

Advertiser Original Date / Revision Carmona For Senate 09/26/12 / 10/31/12

| _  |       |
|----|-------|
| Sr | nta/  |
| O. | iots/ |

| Signt Date End Date   Description   | #1) OL OU (D ( E   D ( D ) ) O           | A. (2. 1.7.)   | Spot            |                       |             |              |
|---|--|----------------|-----------------|-----------------------|-------------|--------------|
| Seric Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Type  | *Line Ch Start Date End Date Description | Start/End Time | Days Length Wee | k Rate Ty             | pe S pots   | Amount       |
| Checkhold   St. PRIO   10/08/12-10/14/12   PRICE IS RIGHT   S   \$700.00  | Spot Ch Date Range Description           | Start/End Time |                 | <u>Rate</u> <u>Ty</u> | <u>pe</u>   |              |
| SKPHO 10/08/12-10/14/12   |  | M-F 9a-10a     | MTuWThF 30      | \$700.00 N            | IM          |              |
| Spot   10/15/12   10/21/12   MTWTFF- 5   \$700.00   Start/End Time   Weekdays   Length   Rate   Type   Typ | 5 KPHO 10/08/12-10/14/12 PRICE IS RIGHT  | M-F 9a-10a     | MTuWThF :30     | \$700.00 A            | ІМ          |              |
| Spot Ch   |  | \$700.00       |                 |                       | 5           |              |
| R KPHO 101/S1/2-1021/12   PRICE IS RIGHT   M-F 9a-10a   MTUWThF   |  |                | Weekdavs Length | Rate Tv               | pe          |              |
| No.   | 6 KPHO 10/15/12-10/21/12 PRICE IS RIGHT  |                | <del></del>     |                       |             |              |
| B KPHO 10/15/12-10/21/12   PRICE IS RIGHT   M-F 9a-10a   MTUWThF  | 7 KPHO 10/15/12-10/21/12 PRICE IS RIGHT  | M-F 9a-10a     | MTuWThF: :30    | \$700.00 · N          | IM          |              |
| Sept.   Control   Contro  | 8 KPHO 10/15/12-10/21/12 PRICE IS RIGHT  | M-F 9a-10a     | MTuWThF:30      | <del>\$700.00</del> N | М           |              |
| Week   10/22/12   10/28/12   MTMTF 5   \$700.00   | 9 KPHO 10/15/12-10/21/12 PRICE IS RIGHT  | M-F 9a-10a     | MTuWThF 30      | <del>\$700.00</del> N | М           |              |
| Spot Ch   |  | \$700.00       |                 |                       |             |              |
| Spot Ch   |  | •              |                 |                       |             |              |
| 20 KPHO 10/29/12-11/04/12   PRICE IS RIGHT   M-F 9a-10a   MTUWTHF   |  |                | Weekdays Length | Rate Tv               | pe          |              |
| No.   | 20 KPHO 10/29/12-11/04/12 PRICE IS RIGHT | M-F 9a-10a     | MTuWThF :30     |                       |             |              |
| Start Date   End Date   Meek and Start   Spots/Week   17/05/12   17/11/12   MT 1   \$700.00   | Credited                                 |                |                 |                       |             |              |
| Sept Ch   | 73 KPHO 11/05/12 11/06/12 PRICE IS RIGHT | M-F 9a-10a     | :30             | N                     | М 0         | \$0.00       |
| Spot Ch   Date Range  |  |                |                 |                       | ı           |              |
| Table   |  |                |                 | _                     | 1           |              |
| The control of the   |  |                |                 |                       | <del></del> |              |
| Table   |  | M-⊢ 9a-10a     | MTu (30         | <del>\$700.00</del> N | 'M          |              |
| Start Date   End Date   Weekdays   Spots/Week   Rate   \$4,000.00   |  | E 0 40         |                 |                       |             |              |
| Seek   10/15/12   10/21/12   10  |  | , ,            | :30             | N                     | IIVI 1      | \$4,000.00   |
| Spot Ch   |  |                |                 |                       | 6           |              |
| 1 KPHO 10/15/12-10/21/12   BLUE BLOODS   F 9p-10p  F   30 \$4,000-60   NM   |  |                | Weekdays Length | Rate Tv               | pe          |              |
| Week: 10/22/12       10/28/12        0       \$0.00         Week: 10/29/12       11/04/12      1-       1       \$4,000.00         75 KPHO 10/13/12       11/03/12       Sa Late News       Sa 10p-1035p       30       NM       4       \$3,500.00         Start Date       End Date       Weekdays       Spots/Week       Rate       \$900.00       Week 10/15/12       10/21/12      1-       1       \$900.00         Week: 10/22/12       10/28/12      1-       1       \$900.00       900.00       NM       0       \$0.00         Start Date       End Date       Weekdays       Spots/Week       Rate       Rate       NM       0       \$0.00         Spot Ch       Date Range       Description       Start/End Time       Weekdays       Length       Rate       Type         1 KPHO 10/29/12-11/04/12       CBS 5 NEWS @ 5P       Sa 5PM News      SaSa  | 1 KPHO 10/15/12-10/21/12 BLUE BLOODS     | F 9p-10p       | F :30           |                       |             |              |
| Week: 10/29/12         11/04/12        1         1         \$4,000.00           75 KPHO 10/13/12         11/03/12         Sa Late News         Sa 10p-1035p         30         NM         4         \$3,500.00           Start Date         End Date         Weekdays         Spots/Week         Rate         Rate         Week: 10/08/12         10/14/12        1-         1         \$900.00         Week: 10/15/12         10/21/12        1-         1         \$900.00         Week: 10/22/12         10/28/12        1-         1         \$900.00         Week: 10/29/12         11/04/12        1-         1         \$900.00         NM         0         \$0.00         \$0.00         \$0.00         NM         0         \$0.00  | Credited                                 |                |                 |                       |             |              |
| T5   KPHO   10/13/12   11/03/12   Sa Late News   Sa 10p-1035p     |  | •              |                 |                       | -           |              |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 10/08/12   10/14/12  1   1   \$900.00   Week: 10/15/12   10/21/12  1   1   \$900.00   Week: 10/22/12   10/28/12  1   1   \$900.00   Week: 10/29/12   11/04/12  1   1   \$900.00   Week: 10/29/12   11/04/12  1   1   \$900.00   Week: 10/29/12   11/04/12   CBS 5 NEWS @ 5P   Sa 5PM News   :30   NM   0   \$0.00   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 10/29/12   11/04/12  1   1   \$400.00   Spot Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Type   1   KPHO 10/29/12-11/04/12   CBS 5 NEWS @ 5P   Sa 5PM News  Sa   :30   \$400.00   NM   Credited   TKPHO 10/27/12   11/03/12   Sat 5a-7a   Sat AM   :30   NM   2   \$300.00   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 10/22/12   10/28/12  1   1   \$150.00   Start Date   End Date   Weekdays   Spots/Week   Rate   Rate   Storing   Start Date   End Date   Weekdays   Spots/Week   Rate   Storing   Start Date   End Date   Weekdays   Spots/Week   Rate   Storing   Start Date   End Date   Weekdays   Spots/Week   Rate   Storing   Stor                                 | Week: 10/29/12 11/04/121 1               | \$4,000.00     |                 |                       |             |              |
| Week: 10/08/12       10/14/12      1-       1       \$900.00         Week: 10/15/12       10/21/12      1-       1       \$900.00         Week: 10/29/12       11/04/12      1-       1       \$900.00         76 KPHO 11/03/12 11/03/12 CBS 5 NEWS @ 5P       Sa 5PM News       :30       NM       0       \$0.00         Start Date       End Date       Weekdays       Spots/Week       Rate         Week: 10/29/12       11/04/12      1-       1       \$400.00         Spot Ch       Date Range       Description       Start/End Time       Weekdays       Length       Rate       Type         1 KPHO 10/29/12-11/04/12       CBS 5 NEWS @ 5P       Sa 5PM News      Sa       :30       \$400.00       NM         Credited         77 KPHO 10/27/12       11/03/12       Sat 5a-7a       Sat AM       :30       NM       2       \$300.00         Start Date       End Date       Weekdays       Spots/Week       Rate         Week: 10/22/12       10/28/12      1-       1       \$150.00   |  |                | :30             | N                     | M 4         | \$3,500.00   |
| Week: 10/15/12       10/21/12      1-       1       \$900.00         Week: 10/22/12       10/28/12      1-       1       \$900.00         Week: 10/29/12       11/04/12      1-       1       \$900.00         76 KPHO 11/03/12       11/04/12       CBS 5 NEWS @ 5P       Sa 5PM News       30       NM       0       \$0.00         Start Date       End Date       Weekdays       Spots/Week       Rate       Rate       Type       NM       1   |  |                |                 |                       |             |              |
| Week: 10/22/12       10/28/12      1-       1       \$900.00         Week: 10/29/12       11/04/12      1-       1       \$900.00         Start Date End Date End Date Meekdays       Spots/Week Spots/W  |  |                |                 |                       | 1           |              |
| Week: 10/29/12       11/04/12      1-       1       \$900.00         76       KPHO 11/03/12       11/03/12       CBS 5 NEWS @ 5P       Sa 5PM News       30       NM       0       \$0.00         Start Date       End Date       Weekdays       Spots/Week       Rate       11/04/12       Faste       Type         Spot Ch       Date Range       Description       Start/End Time       Weekdays       Length       Rate       Type         1       KPHO 10/29/12-11/04/12       CBS 5 NEWS @ 5P       Sa 5PM News      Sa       30       \$400.00       NM         Credited         77       KPHO 10/27/12       11/03/12       Sat 5a-7a       Sat AM       30       NM       2       \$300.00         Start Date       End Date       Weekdays       Spots/Week       Rate         Week: 10/22/12       10/28/12      1-       1       \$150.00   |  |                |                 |                       | ì           |              |
| 76 KPHO 11/03/12 11/03/12 CBS 5 NEWS @ 5P Sa 5PM News 30 NM 0 \$0.00  Start Date End Date Weekdays Spots/Week Rate  Week: 10/29/12 11/04/121 1 \$400.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type  1 KPHO 10/29/12-11/04/12 CBS 5 NEWS @ 5P Sa 5PM NewsSa 30 \$400.00 NM  Credited  77 KPHO 10/27/12 11/03/12 Sat 5a-7a Sat AM 30 NM 2 \$300.00  Start Date End Date Weekdays Spots/Week Rate  Week: 10/22/12 10/28/121- 1 \$150.00  |  | · ·            |                 |                       | ì           |              |
| Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/29/12         11/04/12        1-         1         \$400.00           Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1 KPHO 10/29/12-11/04/12         CBS 5 NEWS @ 5P         Sa 5PM News        Sa         30         \$400.00         NM           Credited         Credited         Sat AM         30         NM         2         \$300.00           Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/22/12         10/28/12        1-         1         \$150.00   |  | ·              | .20             | N.                    |             | <b>#0.00</b> |
| Week:       10/29/12       11/04/12      1-       1       \$400.00         Spot Ch       Date Range       Description       Start/End Time       Weekdays       Length       Rate       Type         1 KPHO 10/29/12-11/04/12       CBS 5 NEWS @ 5P       Sa 5PM News      Sa       30       \$400.00       NM         Credited       Credited       Sat AM       30       NM       2       \$300.00         Start Date       End Date       Weekdays       Spots/Week       Rate         Week:       10/22/12       10/28/12      1-       1       \$150.00  |  |                | 30              | N                     | IVI U       | \$0.00       |
| Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1 KPHO 10/29/12-11/04/12         CBS 5 NEWS @ 5P         Sa 5PM News        Sa         30         \$400.00         NM           Credited           77 KPHO 10/27/12         11/03/12         Sat 5a-7a         Sat AM         30         NM         2         \$300.00           Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/22/12         10/28/12        1-         1         \$150.00  |  |                | -               |                       |             |              |
| 1 KPHO 10/29/12-11/04/12 CBS 5 NEWS @ 5P  |  |                | Weekdays Length | <u>Rate</u> Tv        | pe          |              |
| 77 KPHO 10/27/12 11/03/12 Sat 5a-7a Sat AM 30 NM 2 \$300.00  Start Date End Date Weekdays Spots/Week Rate  Week: 10/22/12 10/28/121- 1 \$150.00   |  |                |                 |                       | 2           |              |
| <u>Start Date End Date Weekdays Spots/Week Rate</u><br>Week: 10/22/12 10/28/121- 1 \$150.00   | Credited                                 |                |                 |                       |             |              |
| <u>Start Date End Date Weekdays Spots/Week Rate</u><br>Week: 10/22/12 10/28/121- 1 \$150.00   | 77 KPHO 10/27/12 11/03/12 Sat 5a-7a      | Sat AM         | :30             | N                     | M 2         | \$300.00     |
|   | Start Date End Date Weekdays Spots/Week  |                |                 |                       | ā           | •            |
| Week: 10/29/12 11/04/121- 1 \$150.00  |  |                |                 |                       |             |              |
|   | vveek: 10/29/12 11/04/121- 1             | \$150.00       |                 |                       | _           |              |



87 KPHO 10/14/12 11/04/12 THE GOOD WIFE

| Contract / Revision | Alt Order# |
|---------------------|------------|
| 495920 / 17         | 06348233   |

Contract Dates Product Estimate# 10/02/12 - 11/06/12 CARMONA FOR SENAT1875

<u>Advertiser</u> Original Date / Revision 09/26/12 / 10/31/12 Carmona For Senate

| *Line Ch Start Date End Date Description  | Start/End Time   | Spots<br>Days Length Wee |                                  | Type Sp                        | nots | Amount     |
|---|--|--------------------------|----------------------------------|--------------------------------|------|------------|
| 78 KPHO 11/03/12 11/03/12 CBS 5 NEWS @ 530P<br>Start Date End Date Weekdays Spots/Week  | Sat 530PM News<br>Rate   | :30                      |                                  | NM                             | 0    | \$0.00     |
| Week: 10/29/12 11/04/121- 1<br><u>Spot Ch Date Range Description</u><br>1 KPHO 10/29/12-11/04/12 CBS 5 NEWS @ 530P<br>Credited  | \$350.00<br>Start/End Time<br>Sat 530PM News                                 | Weekdays Length          | <u>Rate</u><br>\$350.00          | Type<br>NM                     |      |            |
| 79 KPHO 11/03/12  | Sa 630PM News<br><u>Rate</u><br>\$800.00                                     | :30                      |                                  | NM                             | 0    | \$0.00     |
| Spot Ch Date Range Description 1 KPHO 10/29/12-11/04/12 CBS 5 NEWS @ 630P Credited  | Start/End Time<br>Sa 630PM News  | Weekdays Length          | <u>Rate</u><br>\$800.00          | <u>Type</u><br><i>NM</i>       |      |            |
| 80 KPHO 10/14/12 11/04/12 Su Late News  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1  Week: 10/15/12 10/21/121 1  Week: 10/22/12 10/28/121 1  Week: 10/29/12 11/04/121 1 | Su 10p-1035p Rate \$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00                | :30                      |                                  | NM                             | 3    | \$3,000.00 |
| Spot Ch Date Range Description 4 KPHO 10/29/12-11/04/12 Su Late News Credited   | Start/End Time<br>Su 10p-1035p   | Weekdays Length          | <u>Rate</u><br><i>\$1,000.00</i> | <u>Type</u><br>NM              |      |            |
| E 81 KPHO 10/21/12 11/04/12 CBS 5 NEWS @ 530P  Start Date   | Su 530p-6p Rate \$800.00 Start/End Time Su 530p-6p                           | Weekdays Length          | <u>Rate</u><br>\$800.00          | NM<br><u>Type</u><br>NM        | 1    | \$800.00   |
| Spot Ch   | \$800.00<br><u>Start/End Time</u><br>Su 530p-6p<br>\$800.00                  | Weekdays Length          | <u>Rate</u><br>\$800.00          | <u>Type</u><br><i>NM</i>       |      |            |
| 82 KPHO 10/14/12 10/14/12 60 MINUTES  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1  Spot Ch Date Range Description  1 KPHO 10/08/12-10/14/12 60 MINUTES  Credited        | Sun 6p-7p<br><u>Rate</u><br>\$2,500.00<br><u>Start/End Time</u><br>Sun 6p-7p | Weekdays Length          | <u>Rate</u><br>\$2,500-00        | NM<br><u>Type</u><br><i>NM</i> | 0    | \$0.00     |
| 83 KPHO 11/04/12 11/04/12 60 MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1   | Sun 6p-7p<br><u>Rate</u><br>\$6,500.00                                       | :30                      |                                  | NM                             | 1    | \$6,500.00 |
| 84 KPHO 10/28/12 10/28/12 CBS SUNDAY MORNING  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1   | Various<br><u>Rate</u><br>\$800.00   | ;30                      |                                  | NM                             | 1    | \$800.00   |
| 85 KPHO 11/04/12 11/04/12 CBS SUNDAY MORNING  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1   | Various<br><u>Rate</u><br>\$1,200.00   | :30                      |                                  | NM                             | 1    | \$1,200.00 |
| 86 KPHO 10/28/12 10/28/12 AMAZING RACE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1   | Sun 7p-8p<br><u>Rate</u><br>\$5,000.00                                       | :30                      |                                  | NM                             | 1    | \$5,000.00 |
|   |  |                          |                                  |                                |      |            |

:30

NM

\$0.00

Sun 8-9p



| Contract / Revision | Alt Order # | 495920 / 17 | 06348233

 Contract Dates
 Product
 Estimate #

 10/02/12 - 11/06/12
 CARMONA FOR SENAT 1875

 Advertiser
 Original Date / Revision

 Carmona For Senate
 09/26/12 / 10/31/12

| S | nots/            |  |
|---|------------------|--|
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| Start   Date  |
|---|
| Sect Ch   |
| Spot Ch   Date Range  |
| KPHO 10/08/12-10/14/12   THE GOOD WIFE   Sun 8-9p   |
| Week: 10/12/12   10/21/12   0   \$0.00  |
| Week   10/15/12   10/28/12   0   \$0.00 |
| Week   10/22/12   10/28/12     0   \$0.00   South   Week   10/28/12   11/04/12     1   \$6,000.00   Start/End Time   Weekdays   Length   Rate   Type   Sun 8-9p   |
| Sept Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Type   Sun 8-9p   Start/End Time   Start/   |
| Spot Ch   Date Range   Description   Start/End Time   S  |
| 2 KPHO 10/29/12-11/04/12   THE GOOD WIFE   Sun 8-9p   |
| Second  |
| Start Date  |
| Start Date   End Date   Meekdays   Spots/Week   Start/End Time   Start/   |
| Spot Ch   |
| Spot Ch   |
| 1 KPHO       10/08/12-10/14/12       PERSON OF INTEREST       Thu 8p-9p      Th       :30       \$3,500.00       NM         See MG 88 2       2 KPHO 10/11/12-10/11/12       BIG BANG/2.5 MEN       Thu 8p-9p      Th       :30       \$3,500.00       NM         W MG for 88 1 10/11       Weekday       Tue 9p-10p       :30       NM       0       \$0.00         Start Date       End Date       Weekdays       Spots/Week       Rate       \$2,700.00       NM       NM       0       \$0.00         Spot Ch       Date Range       Description       Start/End Time       Weekdays       Length       Rate       Type       Tue 9p-10p       -Tu  |
| See MG 88.2         2 KPHO 10/11/12-10/11/12 BIG BANG/2.5 MEN         Thu 8p-9p        Th   |
| 2 KPHO 10/11/12-10/11/12 BIG BANG/2 5 MEN Thu 8p-9pTh 30 \$3,500.00 NM  MG for 88.1 10/11  89 KPHO 10/23/12 10/23/12 VEGAS Tue 9p-10p 30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week (N/22/12 10/28/12 -1 1 \$2,700.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KPHO 10/15/12 10/15/12 CBS 5 NEWS @ 10P NF 10p-1035p 30 NM 1 \$800.00 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/11/12 ELEMENTARY Thu 9p-10p 30 NM 1 \$6,000.00 Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/11/12 ELEMENTARY Thu 9p-10p 30 NM 1 \$6,000.00 Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/11/12 CSI:NY Fri 7p-8p 30 NM 1 \$3,070.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/11/12 CSI:NY Fri 7p-8p 30 NM 1 \$3,070.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12F- 1 \$3,070.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12F- 1 \$3,070.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12F- 1 \$3,070.00 Start/End Time Weekdays Length Rate Type 1 KPHO 10/08/12-10/14/12 CSI:NY Fri 7p-8pF 30 \$3,070.00 NM  |
| ## MG for 88.1 10/11  89 KPHO 10/23/12 10/23/12 VEGAS Start Date End Date Veekdays Spots/Week Week: 10/22/12 10/28/12 10/28/12 1 1 \$2,700.00    Spot Ch Date Range Description 1   |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Start/End Time   Weekdays   Length   Rate   Type   |
| Start Date   End Date   Weekdays   Spots/Week   Rate   \$2,700.00   |
| Sept Ch   |
| Spot Ch   |
| 1 KPHO 10/22/12-10/28/12 VEGAS       Tue 9p-10p       -Tu   |
| Credited         90 KPHO 10/15/12       10/15/12       CBS 5 NEWS @ 10P       M-F 10p-1035p       30       NM       1       \$800.00         Start Date Week: 10/15/12       End Date 10/21/12       Weekdays Spots/Week 1  |
| 90 KPHO 10/15/12 10/15/12 CBS 5 NEWS @ 10P M-F 10p-1035p 30 NM 1 \$800.00  Start Date Week: 10/15/12 10/21/12 1 1 \$800.00  91 KPHO 10/11/12 10/11/12 ELEMENTARY Thu 9p-10p 30 NM 1 \$6,000.00  Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 \$6,000.00  92 KPHO 10/12/12 10/12/12 CSI:NY Fri 7p-8p 30 NM 1 \$3,070.00  Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 \$3,070.00  Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 \$3,070.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KPHO 10/08/12-10/14/12 CSI:NY Fri 7p-8p  |
| Start Date   End Date   Weekdays   Spots/Week   Rate   \$800.00   |
| Week: 10/15/12         10/21/12         1 \$800.00           91 KPHO 10/11/12         10/11/12         ELEMENTARY         Thu 9p-10p         30         NM         1 \$6,000.00           Start Date Week: 10/08/12         End Date 10/14/12         Weekdays Spots/Week Spots/Week Spots/Week         Rate Spots/Week Spots/Week Spots/Week Start Date Start Date Weekdays Spots/Week Week: 10/08/12         Rate Spots/Week Week: 10/08/12         Rate Spots Ch Date Range Description Start/End Time Weekdays Length Rate Type The Property Spots Spots/Week S  |
| Start Date Week: 10/08/12         End Date 10/14/12         WeekdaysT         Spots/Week follows         Rate \$6,000.00           92 KPHO 10/12/12 10/12/12 CSI:NY         Fri 7p-8p         :30         NM         1 \$3,070.00           Start Date Start Date Weekdays 10/08/12         End Date Weekdays Spots/Week 10/08/12         Rate 1 \$3,070.00           Spot Ch Date Range Description 1 KPHO 10/08/12-10/14/12         Description Start/End Time Weekdays Length Rate Type 1 Start/End Time Weekdays Length R  |
| Start Date Week: 10/08/12         End Date 10/14/12         WeekdaysT         Spots/Week follows         Rate \$6,000.00           92 KPHO 10/12/12 10/12/12 CSI:NY         Fri 7p-8p         :30         NM         1 \$3,070.00           Start Date Start Date Weekdays 10/08/12         End Date Weekdays Spots/Week 10/08/12         Rate 1 \$3,070.00           Spot Ch Date Range Description 1 KPHO 10/08/12-10/14/12         Description Start/End Time Weekdays Length Rate Type 1 Start/End Time Weekdays Length R  |
| Week:         10/108/12         10/14/12        T         1         \$6,000.00           92         KPHO 10/12/12         10/12/12         CSI:NY         Fri 7p-8p         :30         NM         1         \$3,070.00           Start Date         End Date         Weekdays         Spots/Week         Rate           Week:         10/08/12         10/14/12  |
| Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/08/12         10/14/12        F         1         \$3,070.00           Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1 KPHO 10/08/12-10/14/12         CSI:NY         Fri 7p-8p        F         :30         \$3,070.00         NM   |
| Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/08/12         10/14/12        F         1         \$3,070.00           Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1 KPHO 10/08/12-10/14/12         CSI:NY         Fri 7p-8p        F         :30         \$3,070.00         NM   |
| Week: 10/08/12       10/14/12      F       1       \$3,070.00         Spot Ch       Date Range       Description       Start/End Time       Weekdays       Length       Rate       Type         1 KPHO 10/08/12-10/14/12       CSI:NY       Fri 7p-8p      F       :30       \$3,070.00       NM  |
| 1 KPHO 10/08/12-10/14/12 CSI:NY Fn 7p-8pF :30 \$3,070.00 NM   |
| 7.1.7.0 7.3.007.2 7.3.7.2 0.0.1.7.7.  |
|   |
| See MG 92.2   |
| 2 KPHO 10/12/12-10/12/12 NCIS Frì 7p-8pF :30 \$3,070.00 NM  |
|   |
| 93 KPHO 10/15/12 10/19/12 M-F 10pm News Repeat M-F 11:39p-12:13a :30 NM 1 \$125.00  |
| Start Date End Date Weekdays Spots/Week Rate  |
| Week: 10/15/12  |
| 94 KPHO 10/15/12 10/19/12 M-F 530-6a M-F 530-6a \(\cdot 30 \) NM 2 \$470.00   |
| Start Date End Date Weekdays Spots/Week Rate  |
| Week: 10/15/12  |
| 95 KPHO 10/16/12 10/16/12 VEGAS Tue 9p-10p :30 NM 1 \$6,000.00  |
| Start Date End Date Weekdays Spots/Week Rate  |
| Week: 10/15/12  |
| 96 KPHO 10/15/12 10/15/12 HOW I MET YOUR MOTHEFMon 7p-8p 30 NM 1 \$3,200.00   |
| Start Date End Date Weekdays Spots/Week Rate  |
| Week: 10/15/12 10/21/12 M 1 \$3,200.00  |

(\* Line Transactions: N = New, E = Edited, D = Defeted)



 Contract / Revision
 Alt Order #

 495920 / 17
 06348233

 Contract Dates
 Product
 Estimate #

 10/02/12 - 11/06/12
 CARMONA FOR SENAT 1875

 Advertiser
 Original Date / Revision

 Carmona For Senate
 09/26/12 / 10/31/12

Spots/

|   |                                      | Spots/                |             |     |             |
|---|--------------------------------------|-----------------------|-------------|-----|-------------|
| *Line Ch Start Date End Date Description  | Start/End Time                       | Days Length Week Rate | TypeSp      | ots | Amount      |
| Start Date End Date Weekdays Spots/We   | <u>eek Rate</u>                      |                       |             |     |             |
| 97 KPHO 10/22/12 10/22/12 HAWAII FIVE-0<br>Start Date End Date Weekdays Spots/We  | Mon 9p-10p<br>eek Rate               | :30                   | NM          | 1   | \$6,000.00  |
| Week: 10/22/12 10/28/12 M 1   | \$6,000.00                           |                       |             |     |             |
| 98 KPHO 10/22/12 10/22/12 National Debates  | Presidential/Vice-P                  | :30                   | NM          | 1   | \$5,000.00  |
| Start Date         End Date         Weekdays         Spots/We           Week: 10/22/12         10/28/12         M         1     | <u>Rate</u><br>\$5,000.00            |                       |             |     |             |
| 99 KPHO 10/27/12 10/27/12 LEVERAGE  | Sat 1035p-1135p                      | :30                   | NM          | 1   | \$225.00    |
| Start Date         End Date         Weekdays         Spots/We           Week: 10/22/12         10/28/12        S-         1     | <u>eek</u> <u>Rate</u><br>\$225.00   |                       |             |     |             |
| 100 KPHO 10/22/12 10/22/12 Early News Specials  | Early News Specia                    | :30                   | NM          | 1   | \$600.00    |
| Start Date         End Date         Weekdays         Spots/We           Week: 10/22/12         10/28/12         M         1     | <u>Rate</u><br>\$600.00              |                       | e<br>S      |     |             |
| 101 KPHO 10/29/12 11/02/12 CBS 5 NEWS @ 10P   | M-F 10p-1035p                        | :30                   | MM          | 0   | \$0.00      |
| Start Date         End Date         Weekdays         Spots/We           Week: 10/29/12         11/04/12         MTWTF         1 | <u>eek Rate</u><br>\$1,300.00        |                       |             |     |             |
| Spot Ch Date Range Description  | . ,                                  | Weekdays Length Rate  | <u>Type</u> |     |             |
| 1 KPHO 10/29/12-11/04/12 CBS 5 NEWS @ 10P<br>Credited   | M-F 10p-1035p                        | MTuWThF 30 \$1,300.00 | NM          |     |             |
| 102 KPHO 10/29/12 11/02/12 M-F 10pm News Repea  | at M-F 11:39p-12:13a                 | :30                   | NM          | 1   | \$75.0      |
| Start Date End Date Weekdays Spots/We   | <u>eek</u> <u>Rate</u>               |                       |             |     | +           |
| Week: 10/29/12 11/04/12 MTWTF 1   | \$75.00                              |                       |             |     |             |
| 103 KPHO 10/29/12 11/02/12 M-F 5-530am  | M-F 5-530a<br>eek Rate               | :30                   | NM          | 1   | \$450.0     |
| Week: 10/29/12 11/04/12 MTWTF 1   | \$450.00                             |                       |             |     |             |
| 104 KPHO 11/04/12 11/04/12 AMAZING RACE   | Sun 7p-8p                            | :30                   | МИ          | 1   | \$5,000.00  |
| Start Date End Date Weekdays Spots/Web 10/29/12 11/04/12S 1   | <u>eek Rate</u><br>\$5,000.00        |                       |             |     |             |
| 105 KPHO 10/29/12 11/02/12 M-F 530-6a   | M-F 530-6a                           | .30                   | NM          | 1   | \$235.00    |
| Start Date End Date Weekdays Spots/We   |                                      |                       | 1 4141      |     | ψουο        |
| Week: 10/29/12 11/04/12 MTWTF 1   | \$235,00                             |                       |             |     |             |
| 106 KPHO 10/29/12 11/02/12 CBS EARLY SHOW   | M-F 7a-9a                            | :30                   | NM          | 1   | \$350.00    |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u><br>Week: 10/29/12 11/04/12 MTWTF 1                            | <u>eek</u> <u>Rate</u><br>\$350.00   |                       |             |     |             |
| 107 KPHO 10/29/12 11/02/12 M-F 10pm News Repea  | at M-F 11:39p-12:13a                 | ;30                   | NM          | 1 - | \$200.00    |
| Start Date End Date Weekdays Spots/We   |                                      |                       |             |     |             |
| Week: 10/29/12 11/04/12 MTWTF 1 108 KPHO 11/05/12 11/05/12 M-F 10pm News Reper  | \$200.00<br>at M-F 11:39p-12:13a     | :30                   | NIM         | 1   | \$110.0     |
| Start Date End Date Weekdays Spots/We   |                                      | .30                   | NM          | '   | \$110.0     |
| Week: 11/05/12 11/11/12 M 1   | \$110.00                             |                       |             |     |             |
| 109 KPHO 11/04/12 11/04/12 NFL Doubleheader-L   | NFL Doubleheader                     | :30                   | NM          | 1   | \$7,000.0   |
| Start Date         End Date         Weekdays         Spots/We           Week: 10/29/12         11/04/12        S         1      | <u>Rate</u><br>\$7,000.00            |                       |             |     |             |
| 110 KPHO 10/30/12 11/02/12 CBS 5 NEWS @ NOO   |                                      | :30                   | NM          | 2   | \$1,800.00  |
| Start Date         End Date         Weekdays         Spots/We           Week: 10/29/12         11/04/12         -TWTF         2 | <u>eek</u> . <u>Rate</u><br>\$900.00 |                       |             |     |             |
| 111 KPHO 10/31/12 10/31/12 CRIMINAL MINDS   | Wed 8p-9p                            | . 30                  | NM          | 1   | \$10,000.0  |
| Start Date         End Date         Weekdays         Spots/We           Week: 10/29/12         11/04/12        w         1      | <u>eek Rate</u><br>\$10,000.00       |                       |             |     |             |
|   |                                      | >20                   | n stea      | 4   | ¢40.000.00  |
| 112 KPHO 10/31/12 10/31/12 CSI:CRIME SCENE IN   | v⊏o Hvved ab-10b                     | :30                   | NM          | 1   | \$10,000.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

\$87,270.18

\$259,914.11



10/29/12 -11/06/12

Totals

CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

79

358

|               | Contract / Revision | Alt Order # |
|---------------|---------------------|-------------|
|               | 495920 / 17         | 06348233    |
| ontract Dates | Product             | Estimate #  |
|               |                     |             |

Advertiser Original Date / Revision 09/26/12 / 10/31/12

10/02/12 - 11/06/12 CARMONA FOR SENAT 1875 Carmona For Senate

| *Line Ch Start Date End Date Description |              |  | Spots/ Start/End Time Days Length Week Rate Ty |          |  |             | Spots | Amount   |
|--|--------------|--|--|----------|--|-------------|-------|--|
|  |              | e <u>kdays</u> <u>Spots/Week</u><br>1  | <u>Rate</u><br>\$10,000.00                     |          | the the manager and a probability and a  |             |       | And the Control of th |
|  | End Date Wee | a Late News<br>ekdays Spots/Week<br>S- 1   | Sa 10p-1035p<br><u>Rate</u><br>\$800.00        |          | :30  | NM          | 1     | \$800.00   |
|  | End Date Wee | LEMENTARY<br>ekdays Spots/Week<br>T 1  | Thu 9p-10p<br><u>Rate</u><br>\$11,515.00       |          | :30  | NM:         | 1     | \$11,515.00  |
| *Tax 1 Note: Tax 0.5                     | %.           | and the second of the second o |  |          | Totals   |             | 358   | \$304,260.00   |
| Time Period                              | # of Spots   | Gross Amount   | Net Amount                                     | *Tax 1   |  | Tot         | al    |  |
| 10/01/12 -10/28/12                       | 279          | \$202,100.00   | \$171,785.00                                   | \$858.93 | And the second of the second o | \$172,643.9 | 93    |  |

\$434.18

\$1,293.11

\$86,836.00

\$258,621.00

| Signature: |  | Date: |  |
|------------|--|-------|--|
|------------|--|-------|--|

\$102,160.00

\$304,260.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

| (check applicable FEDER | box) AL CANDIDA                        | TE       | ☐ STATE/LOCAL CANDIDATE                |                   |                    |  |  |
|-------------------------|--|----------|--|-------------------|--------------------|--|--|
|                         | il Themselves<br>, Federal Car         |          |  |                   |                    |  |  |
| Station and             | Date:                                  |          |  |                   |                    |  |  |
| -,                      | ira Gile                               |          |  |                   |                    |  |  |
|                         | of: <u>Richa</u>                       |          |  |                   |                    |  |  |
| qualified candida       | ate of the                             | Servocio | 170                                    |                   | political          |  |  |
|                         | ce of:                                 |          |  |                   |                    |  |  |
| in the                  | Several                                |          |  |                   |                    |  |  |
| election to be he       | eld on: Wel                            | 12       |  |                   |                    |  |  |
| do hereby reque         | st station time as for                 | ollows:  | ************************************** |                   |                    |  |  |
| Broadcast<br>Length     | Time of Day,<br>Rotation or<br>Package | Days     | Class                                  | Times per<br>Week | Number<br>of Weeks |  |  |
|                         | 45                                     | > O/     | CDEV                                   | 2 <del>4</del> D  |                    |  |  |
| 228 6404                |  |          |  |                   | GFAF B/N°C*YNYS    |  |  |
| Total Charg             | les:                                   |          |  |                   |                    |  |  |